



# ART CENTER

# CALL FOR ENTRIES



## 2018 Holiday Craft Market *Fresh & Local* December 14-16, 2018

Our Craft Events have attracted hundreds of successful vendors and thousands of shoppers to the Art Center! Don't miss this opportunity!

**APPLICATION DEADLINE:  
August 28, 2018**

For questions & info: Paige Cherrington, Exhibitions Assistant  
610.525.0272 ext. 116 | [pcherrington@mainlineart.org](mailto:pcherrington@mainlineart.org)



# ABOUT THE EVENT

The Holiday Craft Market will take place over three days, with special events and other fun activities happening concurrently throughout the event. The market will be curated by MLAC and will focus on artisan, hand-crafted goods. We are looking for vendors who create unique, specialty handmade goods. Vendors and artists of all mediums are welcome to apply.

## ELIGIBILITY, REQUIREMENTS & ELECTRONIC SUBMISSION

Local artists and craftspeople (within 60 miles) should submit 5 images representative of actual work and display set up. Publicity visuals are chosen based on quality of submitted images. MLAC reserves the right to refuse to display in show without refund if work is not as submitted. All applications must be submitted online at <http://mainlineart.slideroom.com>.

Apply online at <http://mainlineart.slideroom.com>. Applicants must attach up to 5 images of their work and set-up with their application. All entries must be submitted by 11:59pm on August 28, 2018. There will be approximately 20 artists/vendors selected for this highly sought after event. We will keep a wait list once filled. Vendors are selected on product quality, uniqueness, fit with the overall aesthetic of the Market, and the mix of vendors participating. We strive to have a variety of products and artwork to provide overall balance. With a limited number of spots, and many more applicants than we have spaces, this is a challenging task. Because of this, not all applicants can be accepted, and past acceptance does not guarantee future acceptance.

## APPLICATION FEE

There is a non-refundable \$15 application fee and \$5 processing fee.

## TABLE FEE FOR ACCEPTED VENDORS

\$175/table per single vendors. In the case two vendors are interested in sharing a table, the cost becomes \$100 each for a shared table by 2 accepted vendors (\$200 total). If you would like to share a space with another vendor who has complimentary items, you may indicate the name of your desired table mate when applying. Both of you must be accepted in order to share a space. If your requested table mate is not accepted, and you are, we will offer you your own 6' x 3' space. The event is held indoors and each participant will be provided with a 6' x 3' space. Tables may be rented for \$15 (for all three days) and tablecoths may be rented for \$10 (for all three days).

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## DATES

### Application Period:

June 29, 2018 - August 28, 2018

### Final Notification:

September 10, 2018

### Deadline for Accepted Vendors to Confirm and Pay Table Fee

Will be one week after notification

### Craft Market Hours:

December 14, 2018, 5:30-8:30pm

December 15, 10am-5pm

December 16, 10am-3pm

### Installation/Check-In:

Thursday, December 13, 9am-3:30pm

### Deinstall/Check-Out:

Sunday, December 16, 3pm

## ARTIST RESPONSIBILITIES

All accepted vendors will be responsible for their own sales and will receive 100% of any sales they make throughout the event. Vendors pay a table fee to participate, but MLAC does not take any portion of sales. Vendors are responsible for managing their own table throughout the entire event, and no early breakdowns will be allowed. Vendors are responsible for the packing and handling of their own items. MLAC staff will be present to assist vendors and shoppers, but are not responsible for any theft, breakage or handling of sales. MLAC does not provide locked cases. The building is locked up securely at night. **Vendors are 100% responsible for their own inventory and sales.**