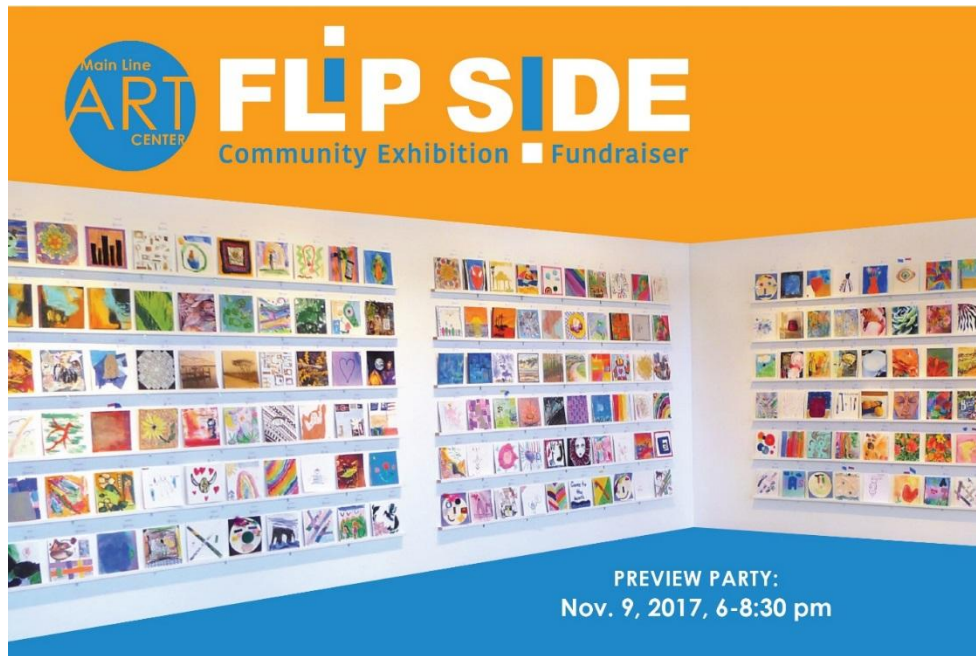




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**Main Line Art Center Presents Biennial
*Flip Side Community Exhibition & Fundraiser***

November 10-19, 2017

Free Artist Viewing: Thursday, November 9, 4-5:00 PM

Ticked Preview Party: Thursday, November 9, 6-8:30 PM

HAVERFORD, PA (October 12, 2017) — Back by popular demand, Main Line Art Center will soon feature hundreds of small-scale, unique and affordable works of art for the Art Center's biennial *Flip Side Community Exhibition and Fundraiser*.

On view November 10 to 19 with a ticketed preview party on Thursday, November 9, *Flip Side* will exhibit established professional artists alongside emerging and youth artists. Among the hundreds of artists submitting their work are internationally-exhibited artists, including Sun Young Kang, one of our 2016 Betsy Meyer featured artists. Kang is the 2017-18 recipient of the Pollock-Krasner Foundation Grant Award with upcoming exhibitions at the Whanki Art Museum in Seoul, Korea and The International Biennial PAPER FIBRE ART Edition in Taiwan.

Each of the 8" x 8" works of art will be sold for \$40 and will go home with the art purchaser immediately. However, there's a fun twist involved: artwork will be exhibited anonymously. The artist's identity will not be revealed until after the artwork is purchased, removed from the gallery wall, and flipped over to reveal the artist's name on the back...otherwise known as the "flip side!"

Flip Side opens this year with a ticketed preview party on Thursday, November 9, from 6 to 8:30 pm. For \$40 in advance or \$50 at the door, preview party attendees will have first dibs on affordable works of art, and will be treated to delicious food and beverage samplings from **13th Street Cocktail Catering**, **Corner Bakery Cafe** and **Joshua's Catering** (vendors as of 10/12/2017). Extra special prizes are in store for some art buyers including spa gift cards, concert tickets, and other high-ticket giveaways that are hidden behind some of the works of art. Everyone will leave a winner after reaching into the Gift Card Grab Bag, stuffed with gift cards valued at up to \$100 for local restaurants, museums, spas, theaters, and more! Tickets for the Flip Side Preview Party can be purchased at www.mainlineart.org or by calling 610.525.0272 x 110.

Flip Side is more than just an opportunity to purchase affordable artwork in a fun environment. It will also help raise critical funding for the Art Center's community-based programming. Proceeds from the preview party and art sales will benefit Main Line Art Center's programs in the community, including the Art Center's scholarship program and its life-changing Accessible Art Programs for people with disabilities.

Main Line Art Center is the community's home to discover, create, and experience visual art. The mission of Main Line Art Center is to inspire and engage people of all ages, abilities, and economic means in visual art through education, exhibitions, and experiences. Committed to increasing the visibility and accessibility of art, the Art Center presents innovative exhibitions and events in the community, including *Panorama: Image-Based Art in the 21st Century*, a Greater Philadelphia-wide celebration of the photographic image and digital media. Main Line Art Center's educational offerings for all ages, abilities, and economic means span from traditional to contemporary, and are all held to the highest level of excellence. In 2015, Main Line Art Center received the Commitment to Cultural Access Award from Art-Reach for the Center's Accessible Art Programs for children and adults with disabilities. Additionally, the Art Center grants over \$10,000 in need-based scholarships annually. Last year, Main Line Art Center engaged 36,000+ people through classes, exhibitions, and Summer Art Camp, and touched the lives of over 82,500+ through Exhibitions in the Community and festivals across the Philadelphia area. Main Line Art Center is located at 746 Panmure Road in Haverford, behind the Wilkie Lexus dealership just off of Lancaster Avenue. The Art Center is easily accessible from public transportation and offers abundant free parking.

With special thanks to our sponsors Main Line Today and Wilkie Lexus, and our vendors 13th Street Cocktail Catering, Corner Bakery Cafe, and Joshua's Catering.

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Images are attached to this email and are available upon request.



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Artwork by Flipside Artist. Artist's Name to be revealed at the Flipside Preview Party upon purchase of the artwork.
Courtesy of Main Line Art Center



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