

MLAC fundraising committee

in attendance:

Emily Rauch: Director of Advancement for Holy Child School at Rosemont

Beth Krause: Clinical Psychologist, painter, party planning

Brook Grandwetter: art education, early education, chaired Timothy School Gala for past 7 yrs.

Patchy Banks: Major Gifts Officer

Thomas: ED, CFO since 2010.

Laurie Victor: Producer of NFL films, great organizer.

This group in recent past has worked on Gala.

We are here to

Introduce me to people w whom we can develop relationships. The money will follow.

\$101,000 raised in 6 wks last year. (Transparency campaign)

What committee should be doing: Fundraising and Advancement

Through Gala, bringing people we know to openings.

Staff is PROTECTED!!!!

The committee takes the lead on the party. We will find a common time when we can all meet and coalesce around a common goal.

There are tons of ways people contribute, not just money. Thinking creatively about how to do this is the best thing the committee can do, in addition to planning a wildly successful event.

MAY 4th : ART in ACTION

DEI (diversity, equity, inclusion) crowd funding campaign, open to anyone. Makers: artists from every slice of community were at party

Last year's fundraiser was for Accesible Art Program (raised \$21,000)

CBVI (center for blind and visually impaired) and Overbrook school for the blind, Philadelphia School for the death, the Village

We would like the Maker segment again.

Bring back: outdoor tent

This years show is the accessible art show.

Would like live auction, basket raffle. Shore home raffle, nothing is off limits.

Challenge is to not confuse people.

This is 54 yr for blind and visually impaired programs by Karen Lotman has been major donor since 80s

Still want to hold free event, but w special pre party for Karen.

(We would like Shelly Fisher to be honorary co-chair).

Restricted gifts

Doodle for after Nov 6,7,8

Send committee list email addressed to Pachy.

June 1 Garden Party

NET \$21k

2 advancement goals equally important: annual fundraiser and building lifetime relationships

Coming to openings