

Main Line Art Center Fiscal Year 08/31/2016

 PRINT

Organization Info

Organization Type:	501(c)3 nonprofit organization	Fiscal Year End:	8/31/2016
Federal EIN:	23-1429811	Months in Survey:	12
Exemption Date:	1939		

Discipline

NTEE Classification:	A25 Arts Education	NISP Discipline:	Visual Arts
NISP Specialty:		NISP Institution Type:	Arts Center

Survey Providers

Affiliations:

Organization Location

Org zip code:	19041
---------------	-------

Total Expenses

Total expenses under \$50,000	No
-------------------------------	----

Program Activity

Activities:	Arts education; Providing rehearsal, meeting, office or other space; Providing residencies; Festivals, fairs, parades or community events; Classes, lectures, or professional development; Consulting or fee-for-service work; Exhibits
-------------	---

Financial Information Part 1

Audit for 2016:	Yes	Temp. or Perm. Restricted Revenue:	Yes
Temp. or Perm. Restricted Earned Revenue:	No		

Financial Information Part 2

Non-operating Revenues in 2016:	No	Non-operating Expenses in 2016:	No
Endowment or Reserve Fund:	Yes		

Membership & Subscriptions

Membership Program:	Yes	Subscriptions to Events/Performances:	
---------------------	-----	---------------------------------------	--

Subscriptions to Media:

Revenue: Earned Revenue

	Unrestricted	Temporarily Restricted	Total 2016
Food and Concessions Revenue			
Gift Shop and Merchandise Sales			
Parking Fees			
Advertising Revenue			
Sponsorship Revenue			
Membership Revenue	\$42,517.00		\$42,517.00
Single Ticket Sales	\$18,200.00		\$18,200.00
Group Ticket Sales			
Admissions			
Guided or Group Tour Revenue			
Gallery Sales	\$90,751.00		\$90,751.00
Space Rentals	\$25,158.00		\$25,158.00
Contracted Services	\$1,560.00		\$1,560.00
Application Fees	\$16,682.00		\$16,682.00
Tuition and Registration Fees	\$694,044.00		\$694,044.00
Other Program Revenue	\$14,464.00		\$14,464.00
Other Program Revenue Description			
Other Non-Program Revenue	\$1.00		\$1.00
Other Non-Program Revenue Description			
Total	\$903,377.00	\$0.00	\$903,377.00

Revenue: Investment Revenue

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016

Investment Revenue - Operating	\$76,190.00			\$76,190.00
Total	\$76,190.00	\$0.00	\$0.00	\$76,190.00

Revenue: Contributed Revenue*

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Trustee/Board Contributions	\$41,515.00			\$41,515.00
Individual Contributions	\$76,913.00	\$4,647.00		\$81,560.00
Corporate Contributions	\$27,677.00			\$27,677.00
Foundation Contributions	\$128,284.00	\$8,397.00		\$136,681.00
City Government Contributions				0
County Government Contributions				0
State Government Contributions	\$12,860.00			\$12,860.00
Federal Government Contributions	\$10,000.00			\$10,000.00
Tribal Contributions				0
Total Government Contributions	\$22,860.00			\$22,860.00
In-Kind Contributions				0
Other Contributions				0
Net Assets Released from Restriction	\$46,753.00	-\$46,753.00		\$0.00
Total Contributed Revenue - Operating	\$344,002.00	-\$33,709.00		\$310,293.00
2016				
Is any of your contributed revenue from special events? (Required)	Yes			
Are you in the middle of a capital campaign? (Required)	No			

Revenue: -- Special Events

2016

Description of Special Events	annual gala				
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016	
Special Events Contributed Revenue - Gross	\$69,753.00			\$69,753.00	
Special Events Contributed Revenue - Net	\$29,756.00			\$29,756.00	
	Individuals	Est.	Corporations Est.	Other	Est. Total 2016
Contributors, Underwriters, and Sponsors	8		5	2	15

2016

Contributed Revenue Lines Containing Special Events Revenue	Trustees/Board;Individual;Foundation;Corporate;Other

Revenue: Summary

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Contributed Revenue	\$344,002.00	-\$33,709.00		\$310,293.00
Earned Revenue	\$903,377.00			\$903,377.00
Investment Revenue	\$76,190.00			\$76,190.00
Total Operating Revenue	\$1,323,569.00	-\$33,709.00		\$1,289,860.00
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Prior Period Adjustments				0
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Total Revenue	\$1,323,569.00	-\$33,709.00		\$1,289,860.00

Revenue: Membership

	Paid	Est.	Free	Est.	Total 2016
--	------	------	------	------	---------------

Organizational Members					0
------------------------	--	--	--	--	---

Individual Members	1125				1125
--------------------	------	--	--	--	------

Notes

Individual Members, 2016

Total number of members from September 1, 2015 through August 31, 2016.

Other Memberships	104				104
-------------------	-----	--	--	--	-----

Notes

Other Memberships, 2016

Professional Artist Members, September 1, 2015 through August 31, 2016

	New	Est.	Returned	Est.	Lapsed	Est.	Total 2016
--	-----	------	----------	------	--------	------	---------------

Organizational Member Status							0
---------------------------------	--	--	--	--	--	--	---

Individual Member Status							0
-----------------------------	--	--	--	--	--	--	---

Other Member Status							0
------------------------	--	--	--	--	--	--	---

	High	Est.	Low	Est.
--	------	------	-----	------

Standard Price Range - Organizational Membership	\$250.00		\$250.00	
---	----------	--	----------	--

Standard Price Range - Individual Membership	\$135.00		\$40.00	
---	----------	--	---------	--

Standard Price Range - Other Memberships	\$3,500.00		\$175.00	
---	------------	--	----------	--

Revenue: Contributors

	Contributors	Est.	Total 2016
--	--------------	------	------------

Trustee/Board Contributors	19		19
----------------------------	----	--	----

Individual Contributors	210		210
-------------------------	-----	--	-----

Corporate Contributors	20	20
Foundation Contributors	32	32
City Government Contributors		0
County Government Contributors		0
State Government Contributors	1	1
Federal Government Contributors	1	1
Tribal Contributors		0
Total Government Contributors	2	2

Expenses: Personnel Expenses*

	Program	Fundraising	General and Administrative	Total 2016
Employee Salaries	\$289,380.00	\$115,738.00	\$78,657.00	\$483,775.00
Payroll Taxes and Fringe Benefits	\$77,090.00	\$24,662.00	\$14,750.00	\$116,502.00
Independent Contractors	\$337,945.00			\$337,945.00
Professional Fees	\$36,654.00	\$24,450.00	\$9,440.00	\$70,544.00
Total	\$741,069.00	\$164,850.00	\$102,847.00	\$1,008,766.00
2016				
Do you pay artists directly? (Required)	Yes			

Expenses: -- Payments to Artists and Performers

	Visual Artists	Performing Artists	Other Artists	Total 2016
Artists and Performers - Employees				0
Artists and Performers - Independent Contractors	\$315,049.00	\$900.00	\$7,503.00	\$323,452.00
Artists and Performers - Professional Fees		\$1,700.00	\$12,739.00	\$14,439.00

Total Payments to Artists and Performers	\$315,049.00	\$2,600.00	\$20,242.00	\$337,891.00
	Local	Non-Local	Total 2016	
Payments to Artists and Performers - Local and Non-Local	\$315,891.00	\$22,000.00	\$337,891.00	

Expenses: Non-Personnel Expenses

	Program	Fundraising	General and Administrative	Total 2016
Advertising and Promotion	\$35,762.00	\$2,051.00		\$37,813.00
Conferences and Meetings	\$1,875.00	\$1,258.00	\$650.00	\$3,783.00
Dues and Subscriptions	\$2,300.00	\$2,898.00	\$400.00	\$5,598.00
Grants Awarded				0
Insurance	\$14,456.00	\$461.00	\$461.00	\$15,378.00
Occupancy Costs	\$56,839.00	\$1,814.00	\$1,814.00	\$60,467.00
Office and Administration	\$14,895.00	\$2,482.00	\$1,719.00	\$19,096.00
Printing, Postage, and Shipping	\$45,834.00	\$7,639.00	\$5,289.00	\$58,762.00
Travel				0
Exhibition Costs	\$29,264.00			\$29,264.00
Collections Management				0
Interest Expense			\$503.00	\$503.00
Depreciation	\$135,549.00	\$4,326.00	\$4,326.00	\$144,201.00
Other Operating Expenses	\$67,234.00	\$3,364.00	\$2,329.00	\$72,927.00
Other Operating Expenses Description				
Total	\$404,008.00	\$26,293.00	\$17,491.00	\$447,792.00

Expenses: Summary*

	Program	Fundraising	General and Administrative	Total 2016
--	---------	-------------	----------------------------	------------

	Program	Fundraising	General and Administrative	Total 2016
Total Personnel Expenses	\$741,069.00	\$164,850.00	\$102,847.00	\$1,008,766.00
Total Non-Personnel Expenses	\$404,008.00	\$26,293.00	\$17,491.00	\$447,792.00
Total Operating Expenses	\$1,145,077.00	\$191,143.00	\$120,338.00	\$1,456,558.00
Total Expenses	\$1,145,077.00	\$191,143.00	\$120,338.00	\$1,456,558.00

2016

Did you have any capital expenditures that are not already reflected in your total expenditures? (Required)	No			
---	----	--	--	--

Expenses: Change in Net Assets

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Total Operating Revenue	\$1,323,569.00	-\$33,709.00		\$1,289,860.00
Total Operating Expenses	\$1,456,558.00			\$1,456,558.00
Operating Change in Net Assets	-\$132,989.00	-\$33,709.00		-\$166,698.00

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Total Change in Net Assets	-\$132,989.00	-\$33,709.00		-\$166,698.00

Expenses: Workforce (Staff, Board and Volunteers)

	Number of People	Est.				Total 2016
Full-Time Permanent Employees	8					

	Number of People	Est.	Hours Worked Per Year	Est.	Calculated FTE	Total 2016
Full-Time Seasonal Employees	8		3840	Est.		

Part-Time Permanent Employees	6	6000	Est.	3		
Part-Time Seasonal Employees						
Independent Contractors	70	Est.				
Interns and Apprentices	12					
	Number of People	Est.				Total 2016
Full-Time Volunteers						
	Number of People	Est.	Hours Contributed Per Year	Est.	Calculated FTE	Total 2016
Part-Time Volunteers	20	Est.	1000	Est.	0.5	
Board Members	19		388			
	Number of People	Est.				Total 2016
Full-Time Artists (Breakout)						
Part-Time Artists (Breakout)						
Independent Contractor Artists (Breakout)	70	Est.				

Expenses: Workspace*

2016

Workspace Name	Main Line Art Center
Address (required)	746 Panmure Rd
City (required)	Haverford
State (required)	pa

Zip Code (required)	19041		
Workspace Status	Own		
Workspace Type	Both		
ADA Compliant?	Yes		
Total Gross Square Footage	12000	Est.	12000
2016			
Workspace 2 Name			
Address Line 1			
City			
State			
Zip Code			
Workspace Status			
Workspace Type			
ADA Compliant?			
Total Gross Square Footage			0
2016			
Workspace 3 Name			
Address Line 1			
City			
State			
Zip Code			
Workspace Status			
Workspace Type			
ADA Compliant?			
Total Gross Square Footage			0

2016

Workspace 4 Name

Address Line 1

City

State

Zip Code

Workspace Status

Workspace Type

ADA Compliant?

Total Gross Square Footage

0

2016

Workspace 5 Name

Address Line 1

City

State

Zip Code

Workspace Status

Workspace Type

ADA Compliant?

Total Gross Square Footage

0

Expenses: Marketing*

2016

Total Marketing Expense
(Required)

70812

Would you like to enter details
about marketing expenses?

No, skip marketing expense details

2016

Direct Mail Recipients	30000	Est.	30000
Email Recipients	13000	Est.	13000

Expenses: Social Media and Web

	Unique Fans/Followers	Est.	Total 2016
Facebook	4485		4485
Twitter	1000		1000
YouTube	9		9
Instagram	1300		1300
Tumblr			0
Pinterest			0
Google+			0
Vimeo			0
Flickr			0
Other Social Media			0

	Est.	Total 2016
Website Page Views	294715	294715
Website Sessions/Visits	114123	114123
Website Unique Visitors	69793	69793

Balance Sheet: Assets

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Cash and Cash Equivalents	\$102,929.00	\$10,508.00		\$113,437.00
Accounts Receivable	\$3,666.00			\$3,666.00
Grants and Pledges Receivable - Current		\$2,973.00		\$2,973.00

Prepaid Expenses	\$6,575.00		\$6,575.00
Investments - Current	\$1,252,639.00		\$1,252,639.00
Other Current Assets			0
Total Current Assets	\$1,365,809.00	\$13,481.00	\$1,379,290.00
Grants and Pledges Receivable - Non-Current			0
Investments - Non-Current			0
Fixed Assets - Net	\$2,915,541.00		\$2,915,541.00
Other Non-Current Assets			0
Total Non-Current Assets	\$2,915,541.00		\$2,915,541.00
Due To/(Due From)			0
Total Assets	\$4,281,350.00	\$13,481.00	\$4,294,831.00

Balance Sheet: -- Endowment and Reserve Funds

Fund Types	Reserve fund;Board designated endowment
	2016
Board-Designated Assets - Cash	
Board-Designated Assets - Investments	1052702
Board-Designated Assets - Other Assets	0
Total Board-Designated Endowment	1052702
Does this endowment appear on your balance sheet? (NOTE: If you have a parent organization, you must answer "no")	Yes
Original Endowment Corpus	2572000
Amount Withdrawn	63321
Maximum Annual Withdrawal Percentage	5
Revenue Lines Containing Endowment Draw	

Notes Quasi endowment draw does not appear on revenue lines as it is not revenue. Endowment draw is simply a reclassification of assets from investments into cash

	Unrestricted	Temporarily Restricted	Total 2016
Reserves - Cash			
Reserve - Investments	\$199,937.00		\$199,937.00
Reserves - Other Assets			
Total Reserve Funds	\$199,937.00		\$199,937.00
Does this reserve appear on your balance sheet?			
	2016		
Amount Withdrawn	98054		
Maximum Annual Withdrawal Percentage			
Revenue Lines Containing Reserve Draw			
Notes	none, reserves are reclass of assets from invesment into cash		

Balance Sheet: -- Fixed Assets Details

	2016
Land	3600
Buildings	3762448
Furniture, Fixtures, and Equipment	136338
Construction in Progress	
Leasehold and Building Improvements	
Intangible Fixed Assets	0
Other Fixed Assets	0
Less Accumulated Depreciation	-986844

Net Fixed Assets	2915542
	2016
Total Fixed Assets - Net (Reported in Assets)	2915541

Balance Sheet: Liabilities

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Accounts Payable	\$15,111.00			\$15,111.00
Accrued Expenses	\$14,468.00			\$14,468.00
Deferred Revenue	\$92,699.00			\$92,699.00
Loans - Current	\$19,667.00			\$19,667.00
Other Current Liabilities	\$30,000.00			\$30,000.00
Total Current Liabilities	\$171,945.00			\$171,945.00
Loans - Non-Current				0
Other Non-Current Liabilities				0
Total Non-Current Liabilities				0
Due To/(Due From)				0
Total Liabilities	\$171,945.00			\$171,945.00

Balance Sheet: -- Loan Details

	2016
Line of Credit - Limit	600000
	2016
Line of Credit - Balance	19667
Mortgage - Current	0
Bonds Payable - Current	
Other Notes and Loans - Current	

Total Loans	19667
2016	
Total Loans (Reported in Liabilities)	19667

Balance Sheet: Net Assets

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Total Assets	\$4,281,350.00	\$13,481.00		\$4,294,831.00
Total Liabilities	\$171,945.00			\$171,945.00
Net Assets	\$4,109,405.00	\$13,481.00		\$4,122,886.00

Program Activity: Classes/Workshops

2016

Classes/ Workshops Narrative MLAC provides onsite and offsite visual art classes, lectures, workshops, and drop-in experiences to thousands of adults, children, teens, and families of all backgrounds and ability levels. Programming includes drawing, painting, ceramics, mosaics, sculpture, glass fusing, jewelry, metalwork, digital arts, photography, paper, print, and book arts, animation, woodworking, fiber arts, portfolio preparation, mixed media, art appreciation and artistic development, exceptional art and creative aging. Students master new skills, build valuable community bonds and benefit from the opportunity to explore their creative potential in the company of supportive colleagues.

	Types of Classes	Est.	Total Class Sessions/Meetings	Est.	Total 2016
One-time Classes/Workshops	48		48		
Class Series/Courses	429		3432		
Registrants	3489	Est.	Free	Est.	98489

	High	Est.	Low	Est.
Class Fee	\$95.00		\$8.00	
Series Fee/Tuition	\$481.00		\$40.00	
What's missing from this section?				

Program Activity: Consulting/Fee-for-Service Work

2016

Consulting Services Narrative	<p>MLAC works with a wide range of community partners to provide art education opportunities that will enrich participants' lives. These include everything from multi-week activities such as our Creating in Clay program with CBVI (33 weeks a year) to single-session drop-in art opportunities, such as the free artmaking experiences we provided to thousands of attendees during the 2016 Democratic Convention as part of the Philadelphia Mayor's Office of Arts, Culture, and the Creative Economic Make Art Philly Day of Play Extravaganza. All of our efforts are devoted to giving participants new knowledge and new confidence in the value of their artistic voice.</p>			
-------------------------------	---	--	--	--

2016

Clients	50			
	High	Est.	Low	Est.
Fee Range	\$6,000.00		\$1.00	Est.
What's missing from this section?				

Program Activity: Exhibits*

2016

Exhibits Narrative	<p>Throughout the year Main Line Art Center presents innovative, contemporary art exhibitions in our spacious award-winning galleries. Our exhibition program</p>			
--------------------	---	--	--	--

celebrates our community of artists as well as emerging and established artists whose work encourages intellectual dialogue and serves as a source of inspiration. In FY2016, Main Line Art Center presented 23 exhibitions in its galleries and in community spaces in Greater Philadelphia.

	High	Est.	Low	Est.			
Standard Admission Price Range							
2016							
Suggested Donation Amount	0						
	Paid Admissions	Est.	Free Admissions	Est.	Suggested Donation	Est.	Total 2016
Admissions							0
					Est.	Total 2016	
Permanent Exhibits							0
Temporary Exhibits			23				23
Traveling Exhibits							0
	World	Est.	National	Est.	Local/Regional	Est.	Total 2016
Premieres - Exhibits							0
What type of collection does your organization own? (Required)	No Collection						
							Total 2016
What's missing from this section?							

Program Activity: Fairs/Festivals/Parades

2016

Fairs/Festivals/Parades Narrative	MLAC creates and participates in festivals and fairs reaching over 100,000 people from all walks of life, all provided with art experiences and artmaking opportunities for free. These events include our
-----------------------------------	--

Panorama Festival, which welcomes thousands to experience multiple interactive art displays and create at four different drop-in art projects at our Center, all for free. There are also paid lectures by the artists displaying their work that explore the techniques through which their work is produced. Similarly, our Betsy Meyer Memorial show is accompanied by lectures and interactive events. Our Sensory Garden Party focuses especially on family art experiences and accessible art with live artmaking activities, sensory environments, children's theater performances, youth art awards and displays of art work by participants from the blind and deaf communities as well as members of our exceptional art program. Then there is Flipside, Main Line Art Center also participates in Clover Market, Bryn Mawr Day and the Make Art Philly Day of Play Extravaganza, where we provide free artmaking activities to attendees as part of a larger community experience.

	Est.	Total 2016
Fairs/Festivals/Parades Organized	6	6

Notes

Fairs/Festivals/Parades Organized, 2016

Main Line Art Center (Haverford, PA); Bryn Mawr, PA; Philadelphia, PA

Event Location(s)	Indoor;Outdoor						
	Paid	Est.	Free	Est.	Suggested Donation	Est.	Total 2016
Attendees	1250		6425				7675
What's missing from this section?							

Program Activity: Lectures

2016

Lectures Narrative	Main Line Art Center offers free and fee-based lectures on a variety of topics related to visual art and professional artist development
--------------------	--

	Distinct Lectures	Est.	Total Lectures	Est.	
Lectures	9		9		
	Paid	Est.	Free	Est.	Total 2016
Lecture Attendees	50		600		650
What's missing from this section?					

Program Activity: Private Lessons

2016

Private Lessons Narrative	MLAC provides private lessons in all of the artistic disciplines we offer. Students have taken private drawing, painting, wheel throwing (ceramics) and jewelry lessons, as well as portfolio preparation coaching. These offerings allow us to provide students with classes of greater intensity and allow more flexibility in scheduling.				
			Est.		Total 2016
Lessons Offered	36				36
	Paid	Est.	Free	Est.	Total 2016
Students	12				12
	High	Est.	Low	Est.	
Fee Range	\$600.00		\$65.00		
What's missing from this section?					

Program Activity: Programs in Schools

2016

Programs in Schools Narrative MLAC provides programs in schools to augment the artistic opportunities for students in their schools, working with

students from pre-k through high school
to make art fully accessible.

	Est.	Total 2016
Programs in Schools	7	7
Time in Schools	165	165
Schools Served	4	4
Artists in Schools	4	4
Children Served in School	153	153
What's missing from this section?		

Program Activity: Provide Space*

2016

Space Rental Narrative	Main Line Art Center rented its galleries and studios for special events as well as for private use by artists.			
Rental Time Period (Required)	Hour			
	High	Est.	Low	Est.
Hourly Fee				
	Available	Est.	Rented	Est.
Hourly Rental				
				Total 2016
Square Footage	1553			
What's missing from this section?				

Program Activity: Residencies

2016

Residencies Narrative

	Est.	Total 2016
Residency Applicants		0
Residencies Awarded		0
What's missing from this section?		

Program Activity: Program Activity Summary

	Paid	Free	Total 2016
Tickets and Admissions			
Educational Event Attendees	3551	95600	99151
Other Event Attendees	1250	6425	7675
Total In-Person Attendees	4801	102025	106826

	Children	Est.	Seniors	Est.	Adults	Est.	Total 2016
Age Groups							0

2016

Percent from outside local community

	Distinct Events	Event Occurrences
Total Programs and Events	551	3489

Program Activity: Constituencies Served

From where do you draw your primary audience/constituency?	Local
How do you primarily engage with your audience/constituency?	In person/face-to-face
Which term best describes the local community you serve?	Suburban

No

Does your organization primarily serve a particular ethnic group?	
Does your organization primarily serve a specific gender?	No
Does your organization primarily serve a specific age group?	No
Are there other distinct groups that you define as primary constituencies?	Yes
Other Distinct Group Served	Artists;People with disabilities;People of low socio-economic status

Review and Complete: Complete Survey

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Total Revenue	\$1,323,569.00	-\$33,709.00		\$1,289,860.00
Total Expenses	\$1,456,558.00			\$1,456,558.00
Total Change in Net Assets	-\$132,989.00	-\$33,709.00		-\$166,698.00

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total 2016
Total Assets	\$4,281,350.00	\$13,481.00		\$4,294,831.00
Total Liabilities	\$171,945.00			\$171,945.00
Total Net Assets	\$4,109,405.00	\$13,481.00		\$4,122,886.00

	Paid	Free	Total 2016
Tickets and Admissions			
Educational Event Attendees	3551	95600	99151
Other Event Attendees	1250	6425	7675
Total	4801	102025	106826

;