



**Summer Art Camp Info Guide for Parents and Guardians**

Welcome to Main Line Art Center Summer Art Camp! Please read the following information about camp procedures, policies & FAQs. This packet contains the camp information guide, and 4 required forms: child emergency, personal conduct, pick up and Flip Side forms. Feel free to contact us with any questions or concerns. We look forward to sharing art with your child this summer!

**CAMP LOCATION**

Art Camp takes place at Main Line Art Center, 746 Panmure Road, Haverford, PA 19041. Further instructions are outlined below under drop off and check in procedure.

**2017 SUMMER CAMP The Art of Exploring: Nature, Myth and Magic SESSIONS & THEMES**

- A. June 12-16** Enchanted Forest: Explore the World of Folklore through Art, where Hobbits, Gnomes, Fairies, and Nymphs Dwell
- B. June 19-23** Rainforest Journey – Trek into the Hidden World of the Amazon Jungle
- C. June 26-30** Safari on the Savannah – Lions, Tigers, and Rhinos, Oh My!
- D. July 5-7** Underwater Odyssey: Buried Ships, Swimming Schools and Treasures of the Deep
- E. July 10-14** Fantasy Worlds in Literature: Neverland, Narnia, and the Land of Oz, now leaving from Platform 9 ¾
- F. July 17-21** The Land of Dreams: Where ANYTHING is Possible
- G. July 24-28** Magical Kingdoms: Kings, Queens, Princes, and Princesses
- H. July 31-August 4** Science Fiction Landscapes: Art in Outer Space
- I. August 7-11** Dinosaur Kingdom: Journey through the Land Before Time
- J. August 14-18** Frozen Wonderlands: Escape the heat of summer to frozen worlds of ice and snow
- K. August 21-25** Ancient Worlds: Journey Back in Time to the Hanging Gardens of Babylon and the Pyramids of Egypt

**SUMMER CAMP CONTACT:**

Camp Director:  
Patty Papatheodore  
610-525-0272 x 126  
info@mainline.org



## GENERAL INFORMATION

Each week has a unique theme. Campers build their skills over multiple sessions and explore different topics without repeating projects. Campers are separated into age groups, so that each group works on projects designed specifically for their developmental level with age-appropriate materials. While we can't guarantee your child will work with a particular medium, we guarantee that they will have a ton of fun, expand their creativity and experience a variety of art materials. Each session is planned so returning campers will learn new techniques through new projects. We also change the daily schedule each session to provide variety and keep things fresh.

## DAILY SCHEDULE

For the week, campers stay with their age group as they move between different art studios to experience a variety of art media and techniques. Full-day campers (ages 5-9) will work with four Teaching Artists throughout the day to explore the session theme through a variety of mediums such as drawing & painting, fibers, print & paper arts, mixed media sculpture, ceramics, and jewelry & metals. Half-day campers (ages 4-9) will experience two art periods, which vary between camp sessions and typically include a two and three-dimensional medium (i.e. drawing and sculpture). Each of the art periods is approximately 1 hr 15 min, with a 15-20 min break between periods to allow campers to go outside (weather permitting) to enjoy some physical activity and have a snack. Pre-teen campers (ages 10-12) have a similar schedule but concentrate on one selected medium in morning and then another in afternoon (depending on full or half day registration).

**8:00-8:55 am:** Before care – (pre-registration required. Details below.)

**8:55-9 am:** Morning half-day & full-day drop off

**9:00 am:** Morning gathering & welcome

**9:00-10:15 am:** First art period (i.e. drawing & painting)

**10:15-10:30 am:** Morning break and snack

**10:30-11:45 am:** Second art period (i.e. jewelry & metals)

**11:45 am:** Morning half-day pick up

**11:45 am-12:45 pm:** Lunch break & group activity

**12:45 pm:** Afternoon half-day drop off & welcome

**12:45-2:00 pm:** Third art period (i.e. ceramics & sculpture)

**2:00-2:15 pm:** Afternoon break

**2:00-3:30 pm:** Fourth art period (i.e. fibers or paper, print & book arts)  
Visiting Artist and Friday Art Party

**3:30 pm:** Pick up

**3:30-6:00 pm:** After care (pre-registration required. Details below.)

**FRIDAY VISITING ARTISTS & COLLABORATIVE PROJECTS:**

Each Friday from 2:00-3:00 pm, campers will get to meet a special visiting artist or participate in a collaborative group project. These activities will enhance the session theme and deepen camper’s appreciation of the visual arts. Please see “Food for Art Party” for approved list of foods to contribute.

**FRIDAY EXHIBITIONS & ART PARTY:**

Friends and family are invited to join us from 3:00-3:30 pm on Fridays to celebrate the talent of our campers and view the imaginative work created during the week. Family and friends are encouraged to attend this special reception. Guardians will receive a notice on Wednesday with details and requesting an RSVP. If your child will not be attending the Friday Art Party, return RSVP flyer indicating absence to ensure all art projects are sent home on Thursday.



**LUNCH & SNACK BREAKS:**

- Snack Breaks: There will be a 15-20 min supervised break in the morning and the afternoon between each art period.
- Lunch: 11:45 am-12:45 pm – Supervised lunch is for full-day campers, and morning half-day campers who pre-register for lunch care. Lunch care is not available to afternoon half-day campers.

**Summer Art Camp is PEANUT/TREE-NUT FREE!!!**

CAMPERS MUST BRING THEIR LUNCH / SNACK EVERY DAY (the Art Center does not provide lunch/snacks).

- Full-day campers should bring their own non-perishable lunch (PEANUT/TREE-NUT FREE), as well as two snacks every day (one for morning & one afternoon breaks).
- Half-day campers should to bring one non-perishable snack (PEANUT/TREE-NUT FREE) every day.

Children are supervised at all times by our Teaching Artist Apprentices during lunch and snack breaks. Lunch period will be outdoors, weather permitting. Games and organized group activities are provided after children have eaten. In case of rain or excessive heat, children will take breaks indoors where they can play games or work on an art project.

The Art Center provides water for campers (GO GREEN! – please pack a water cup with your camper’s name in their lunch bag).

Note: If you send your child to camp with sunflower butter, etc., please include a note in the lunchbox so we know it is not peanut butter!

**CAMP ATTIRE:**

Art can be messy! Please send your child in comfortable clothes. If you want, you can also send a smock labeled with your child’s name. For safety reasons, sneakers or supportive footwear required (Crocs must have a back strap). **NO OPEN TOE SHOES OR FLIP FLOPS ALLOWED.**

## MANDATORY FORMS:

These 4 forms are MANDATORY and must be completed and returned prior to the start of your camper's session or your child will NOT be permitted to attend camp.

**1. CHILD EMERGENCY FORM:** This form ensures that your child experiences a safe and positive camp experience.

- Epi-Pens must be carried with camper at all times in a labeled bag/backpack.
- Medicine will not be administered without written permission from guardian.
- All campers are required to be fully potty-trained and able to use restroom without assistance.
- Please see the child emergency form for full health policies.

**2. PICK UP FORM:** This form authorizes pick up arrangements. Campers will NOT be released to unauthorized persons and are not allowed to leave the grounds without written authorization. Be prepared to present valid photo ID if requested by staff. Changes to pick up procedures: written notice is required for any changes to the info listed on your child's pick up form. A signed note by guardian is sufficient for a temporary change; permanent changes require a new form. A pick up tag can be obtained at check in on first day of camp.

**3. PERSONAL CONDUCT FORM:** This form acknowledges that you and your child reviewed camp expectations.

**4. FLIPSIDE PERMISSION FORM:** This form gives permission for your child's 8 x 8 piece to be donated to the Flip Side fundraiser and displayed in our fall Flip Side exhibit.

**CAMP INFO GUIDE & FAQ PACKET:** Two weeks prior to the start of your camper's session, this packet is **E-mailed** to the address on file. For campers attending more than one session, the packet will be emailed only once. Mandatory forms only need to be submitted once (unless there are changes or updates to this information). **\*\* IMPORTANT \*\*** For registrations made less than two weeks prior to the start of a camp session: Parent/guardian is responsible for downloading the three mandatory forms (available as PDFs on our website or at the office) and returning them to the Art Center ASAP. \*Please contact us if you need this packet mailed to your address



## FIRST DAY REMINDERS & CHECK LIST

- I have paid my tuition balance in full and registered for any extra care.
- I have submitted child emergency form, pick up form, and personal conduct form to camp office prior to 1st day of camp.
- I have read this **CAMP INFORMATION GUIDE** in its entirety.
- I packed my child a cup for water and peanut/tree-nut FREE snack(s).
- I have packed a **non-perishable peanut/tree-nut FREE** lunch for my full-day camper.
- My child's full name is written on their lunch box and any other personal belongings.
- All electronics, collector cards and cell phones are left at home or turned off and securely packed.
- For safety/comfort, my child is wearing clothes that can get messy.
- For safety/comfort, my child is wearing closed-toe shoes (Crocs must have back strap).
- If applicable, I have requested that my child be in same group as their friend at least one week before camp session begins (requests must be schedule and age-appropriate).
- For ages 4-5 yrs only: We suggest packing a labeled change of clothes in case of an accident.

## PICK UP AND DROP OFF PROCEDURE

### **DROP OFF & CHECK IN on the first day of each camp session. (MONDAYS ONLY).**

For full-day & morning half-day campers check-in begins at 8:45 am

For afternoon half-day campers check-in begins at 12:40 pm

- Park your car in our lot. Escort your camper to the check-in table inside by the main entrance.
- Art Center staff will check-in your camper and direct them to their teacher and group.
- If any forms have not been received, they must be completed at this time.
- Each group will receive a tour of the building on the first day.

### **DAY DROP PROCEDURE (TUESDAY-FRIDAY)**

- Only campers registered for before care will be admitted before 8:55 am.
- Full-day & morning half-day campers: You may escort your camper to the morning meeting area each day.
- Drop off car line: For parents who would prefer to stay in their car, there will be a drop off car line. Follow the car line loop. Camp staff will greet your child and escort him/her to group.
- Afternoon half-day drop off: All afternoon half-day campers should be escorted inside and checked-in at the front desk with the Camp Director. No drop off before 12:40 pm (unless registered for lunch care).

### **PICK UP**

- Morning half-day pick up: 11:45 am
- Full-day & afternoon half-day pick up: 3:30 pm

### **PICK UP TAGS**

**Pick up tags are available at first day check in of each session.** The pick up tag should list each child being picked up (write camper's full name in BIG, BOLD LETTERS). Extra pick up tags are available on the first day of each session. If additional pick up tags are needed, please ask the Camp Director.

**How does pick up work?** Place PICK UP TAG on the driver's side of dashboard. Please turn off cell phones when entering car line to ensure safety and to expedite process. Authorized guardians (pre-approved persons listed on pick up form) arriving at regular times must clearly display pick up tag on the dashboard of their car when entering the car line. Stay in your car and follow the pick up line loop. Camp staff will escort your child to your car – do not park and leave your car to get your child. This will minimize foot traffic in the parking lot for safety and will make the line go much quicker! Full-day car line is suspended on Fridays due to the Art Party.

**What do I do if I forget my pick up tag?** Park your car, come inside to Camp Office with a valid ID and sign out the camper (person must be on pick up form).

**What if I need to pick up my child early?** For security reasons, written notification must be submitted to the front desk no later than at time of drop off on the day of the early dismissal. Please come in to the Camp Office to sign your child out in the case of early pick up.

**What if my child needs to leave for an appointment but will return later in the day?** For security reasons, if you are planning on taking your child out of camp for any reason and any length of time, written notification must be submitted to the Art Center by the morning of appointment date.

**LATE PICK UP FEE:** A late fee of \$15 per child for every 15 minutes will be charged when campers are not picked up at their scheduled pick up time.

## **ALL THE EXTRAS! BEFORE, LUNCH AND AFTER-CARE OPTIONS**

Additional care options are flexible to meet your needs! Choose to pay by day, or for the entire week. Advance registration is required to ensure supervision and safety. Registration deadline is one day prior to date care is needed (for Monday options, registration deadline is 3:00 pm on the Friday prior).

- **BEFORE CAMP CARE:** Rolling drop off available from 8:00-9:00 am. Only campers registered for before care will be admitted before 8:55 am. Park car and bring child inside building.
- **LUNCH CARE:** 11:45 am-12:45 pm: This add-on is optional for morning/AM Half-day campers (full-day campers are automatically enrolled in lunch care). It extends a half-day camper's day by providing another hour of supervision. LUNCH IS NOT PROVIDED. Pre-registration is required. Send your camper with a tree-nut/peanut free lunch. (Please include a note in lunchbox if you send sunflower butter, etc., so we know it is not peanut butter!)
- **AFTER CAMP CARE:** (3:30-6:00 pm): The cost for after camp care (by week or by day) is a flat fee for rolling pick up time and cannot be prorated. This is to ensure supervision, safety, entertainment, etc. is reserved for your child's attendance and covers administration costs. A light snack (tree-nut/peanut-free) is provided. A typical snack is goldfish crackers, pretzels, popcorn or a similar option served with water. Please send a snack if provided options are not agreeable. Park car and pick up child inside building.

### **WITHDRAWAL POLICY:**

Withdrawals made more than two weeks prior to the start of a session will result in a full refund less a \$50 fee. Refunds will not be given for withdrawals made less than two weeks prior to session.

Transfer Policy: Based on availability, you may be able to switch from one session to another for a fee of \$25. Deadline to submit request is one week prior to the session you're currently registered for.

### **DEPOSIT AND BALANCE PAYMENTS**

- Camp balance for Session A-F must be paid in full by May 15, 2017.
- Camp balance for Sessions G-K must be paid in full by June 26, 2017.
- Failure to pay in full by the deadline will result in a \$25 fee, and may result in your child not being able to attend camp. If we do not have your payment when your child comes for camp on the first day, he/she will not be able to stay until the balance has been paid.

To pay your balance, please call 610.525.0272 x110 to pay with a credit card, or mail a check payable to Main Line Art Center. Mailed payments must be received by the deadline.

## FAQs & ADDITIONAL POLICIES

***Can I request my child be in the same group as their friend?*** Yes! We are happy to make arrangements (these requests must be schedule and age-appropriate). Requests must be submitted to the front office in writing at least one week prior to the start of camp session. Include the first name and last name of each child. The child requested to be with must do the same.

***What is the student to teacher ratio?*** The ratio is 6:1. There are a maximum of 12 students per group (or less depending on age). Each group is led by a professional Teaching Artist and at least one Teaching Artist Apprentice.

***Is the building air-conditioned?*** Yes, the facilities have air-conditioning. Campers will stay inside on extremely hot days.

***What do I do if my child has to miss a day of camp?*** Please notify the Camp Director or office with as much notice as possible if your child will miss a day of camp. The Art Center is unable to prorate the tuition or provide a make-up, however, with proper notification of an absence, the camp staff will make every effort to assist your child in completing their projects if time allows, and will also ensure their projects created over the course of the week go home.

***What if I need to pick up my child early?*** For security reasons, written notification must be submitted to the office no later than at time of drop off on the day of the early dismissal. Please come in to the camp office to sign your child out in the case of early pick up.

***What if my child needs to leave for an appointment but will return later in the day?*** For security reasons, if you are planning on taking your child out of camp for any reason and any length of time, written notification must be submitted to the office by the morning of appointment date.

***Who are the Summer Camp Teaching Artists?*** Many of our summer camp instructors will be familiar faces because they also teach year-round at MLAC and/or at schools in the community. Our summer camp instructors are professional Teaching Artists with extensive experience in their fields. Teachers are assisted by exceptional high school and college students in our Teaching Artist Apprentice program who have a proven interest and skill with children and the arts.

***Can parents attend class?*** In order to help all of our campers maintain focus on their art projects and build their independence, we do not allow parents to attend class. Guardians are asked to not disrupt classes with unannounced visits. If you would like to make any special arrangements, please contact the Camp Director.

***How do you discipline children?*** We address issues when they happen and on a case-by-case. If an issue escalates, time-outs are used to give the child an opportunity to calm down and prepare to return to group. Issues are always dealt with one-on-one and guardian will be notified at time of pick up.

***My camper is attending more than one session. Do I need to submit the three required forms each session?*** You only need to submit the three mandatory forms once (must be submitted prior to the start of your camper's first session). However it is critical and required that you notify Camp Office of any changes to either form.

## PERSONAL PROPERTY POLICY

Due to lack of storage space, all camp projects & property that are not picked-up will be discarded on September 4, 2017. If you cannot make this date, please call us to make arrangements for pick up of projects or personal property. The Art Center is not responsible for personal property left on the premises and has no liability if such property is lost, stolen or damaged. **IMPORTANT: VIDEO GAMES and CELL PHONES must be kept in camper's bag at all times.**

## PHOTO & VIDEO POLICY:

From time to time the Art Center takes photographs or video of our programs for use in promotional materials. If you would like to opt out, please contact our Camp Director.

## ACCESSABILITY ACCOMMODATIONS

Main Line Art Center is committed to making our programs accessible for people of all ages, all abilities and all levels. Facilities are wheelchair accessible and we will do our best to provide special accommodations within reason for patrons with special needs. We do ask that guardians of children with special needs contact the Camp Director at least two weeks before camp if special accommodations or considerations are needed to make sure camp is a successful and enjoyable experience for everyone.

## Foods for the Art Party

At Main Line Art Center we are very aware of food allergies and health concerns. We want to ensure healthy treat options for all campers at our Friday art parties. It is for this reason that we ask that any provisions you so generously bring to camp for the art party NOT contain any kind of nuts. Please do not provide home baked goods of any kind. If you would like to provide a festive snack for the art party, please do on Friday morning, rather than when the art party begins at 3:00 pm. As part of our consideration for all campers, we recommend the following type of snacks for the art party:

- Fruit of any kind
- Vegetables of any kind
- Cheeses should not contain nuts of any kind. No cheese spreads.
- Hummus
- Guacamole
- Salsa
- Tortilla chips (with no nut content)
- Graham crackers (not produced with nuts)
- Saltine or whole grain crackers (not produced with nuts)
- Pretzels (not produced with nuts)

Any snacks must be packaged to provide food content. Thank you for your cooperation.

Our thanks to our 2017 Summer Art Camp Partners!



★ a step beyond ★



Main Line Art Center

PLEASE COMPLETE:

Last Name: \_\_\_\_\_

Session \_\_\_\_\_

# EMERGENCY FORM

*OFFICE USE ONLY*

Date of Entry: \_\_\_\_\_

**A COMPLETED FORM MUST BE RECEIVED FOR YOUR CHILD TO ATTEND CLASS OR CAMP.**

Please fill out **both sides** of this form and **return to the office with your signature *BEFORE*** your child's first day of camp/class. Please be sure to notify the office should any information need to be updated.

**RETURN TO:** MAIL: Main Line Art Center, ATTN: CAMP, 746 Panmure Rd, Haverford, PA 19041  
EMAIL: MLAC.CAMP@gmail.com  
FAX: 610-525-5036

Child's Name: \_\_\_\_\_ Date of Birth (mm/dd/year): \_\_\_\_\_

Boy  Girl

Grade in Fall \_\_\_\_\_

Home Address (street, city, state, zip): \_\_\_\_\_

Primary Guardian: \_\_\_\_\_ Relationship: \_\_\_\_\_

Home Phone #: \_\_\_\_\_ Mobile #: \_\_\_\_\_ Work #: \_\_\_\_\_

Additional Guardian: \_\_\_\_\_ Relationship: \_\_\_\_\_

Home Phone #: \_\_\_\_\_ Mobile #: \_\_\_\_\_ Work #: \_\_\_\_\_

Please list other people that we may contact in case of an emergency: (include all telephone numbers, if necessary)

1. Name: \_\_\_\_\_ Phone #: \_\_\_\_\_ Relationship: \_\_\_\_\_

2. Name: \_\_\_\_\_ Phone #: \_\_\_\_\_ Relationship: \_\_\_\_\_

Pediatrician's Name & Location: \_\_\_\_\_ Phone #: \_\_\_\_\_

## Health Information

**Does your child have special needs or any known learning differences or delays we should know about?**

**Does your child have an IEP? (If so, please attach a copy)**

\_\_\_\_\_  
\_\_\_\_\_

Does your child require any support staff during the academic year?

**Is there anything else you feel we should know about your child or any special accommodations needed?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Does your child need an Epi-Pen for allergic reactions?\*  yes  no

Does your child require medication during camp/class hours?\*  yes  no

Does your child have any medical conditions or allergies?  yes  no

\* If you answered yes to any of the questions listed above, please provide additional information on the back.

*PLEASE COMPLETE BOTH SIDES*

# EMERGENCY FORM – PAGE 2

## Health Information Continued

Main Line Art Center staff will not administer any medications or inhalers to students but will monitor while the student self-medicates. Epi-Pens will be administered in case of emergency ONLY if written authorization is given and written instructions accompanying the medication have been supplied **ONE WEEK prior to the start of the session. Epi-Pens must be carried with child at all times during camp in a labeled bag.**

In the case of minor cuts, and scrapes, Main Line Art Center staff will clean the wound and if necessary apply a topical antibiotic such as alcohol or Neosporin. Please let us know if your child has any allergies to first aid supplies.

**Please list & describe medications that you child is currently taking or may need in an emergency.**

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**Does your child have any medical conditions or allergies?**

Please be as specific as possible and include a copy of any important forms or information.

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I hereby authorize Main Line Art Center and/or its representatives to

- Administer an Epi-Pen according to the WRITTEN DIRECTIONS which I have provided.
- Clean and/or apply topical antibiotics on superficial cuts, scrapes or wounds.
- Initiate Emergency Medical Services and emergency care for my child in the unlikely event that we are unable to reach any emergency contacts.

### **PARENTAL CONSENT:**

I, a parent/guardian of the above named child, hereby give my approval for his/her participation in any and all Main Line Art Center activities. I assume all risks and hazards incidental to such participation, and hereby waive, release, absolve, indemnify and agree to hold harmless Main Line Art Center and its agents and employees, from any and all liability and/or damages, whether the result of negligence or for any other cause.

→ **Signature:** \_\_\_\_\_ Date: \_\_\_\_\_

- I would like to speak with the Education Director regarding my son or daughter's health.

*PLEASE COMPLETE BOTH SIDES*

Main Line Art Center

# PICK UP FORM

<i>PLEASE COMPLETE:</i>	Last Name: _____
	Session(s): _____ Pick Up Time: _____

**NOTE: Only those listed on this form by the legal parent or guardian are allowed to pick up your child.**

Pick-up Tags for car will be provided at check-in on the first day.

<i>OFFICE USE ONLY</i>
<input type="checkbox"/> Date of Entry: _____

**RETURN TO:** MAIL: Main Line Art Center, ATTN: CAMP, 746 Panmure Rd, Haverford, PA 19041  
EMAIL: MLAC.CAMP@gmail.com

### PLEASE PRINT LEGIBLY

Your Child's Name: \_\_\_\_\_ Date of Birth: \_\_\_\_\_ Age: \_\_\_\_\_

Half Day (AM / PM)     Full Day     Before Care     After Care     Lunch Care

Session(s): \_\_\_\_\_

Primary Guardian Name(s): \_\_\_\_\_

Relationship(s): \_\_\_\_\_

**Please fill out the option(s) that applies to your child's pickup schedule. If there is more than one guardian, it is mandatory that all names, phone numbers and designated days be listed**

I am the Primary Guardian(s) listed above and will be picking up my child:

Name (Printed): \_\_\_\_\_ (Signature): \_\_\_\_\_

Someone other than Guardian(s) listed above will be picking up my child (grandparent, baby-sitter, etc).

Name of person picking my child up: \_\_\_\_\_ Relationship: \_\_\_\_\_

Phone #: \_\_\_\_\_ Designated Pickup Days: \_\_\_\_\_

Signature (parent/guardian): \_\_\_\_\_

My child is part of a car pool. The other children in the car pool are (please print legibly):

\_\_\_\_\_  
\_\_\_\_\_

The driver will be: \_\_\_\_\_ Phone#: \_\_\_\_\_

\*If there will be more than one driver during the session, please provide that information below:

Name: \_\_\_\_\_ #: \_\_\_\_\_ Days: \_\_\_\_\_

Name: \_\_\_\_\_ #: \_\_\_\_\_ Days: \_\_\_\_\_

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**Signed** (parent/guardian signature): \_\_\_\_\_

# Main Line Art Center

## Personal Conduct Form

### Camp Expectations and Responsibilities for All Campers:

Sign and return this Mandatory form to Main Line Art Center before camp begins.

Camper \_\_\_\_\_ Parent \_\_\_\_\_

Date \_\_\_\_\_

1. Campers will treat all other campers, teachers and all counselors with respect. Hitting, punching, verbal and physical abuse, as well as foul or obscene language or gestures will not be tolerated and may result in expulsion from camp.
2. Campers may not leave Camp at any time and must remain within the Camp boundaries, within designated areas during breaks.
3. All roped off areas are off-limits to campers.
4. Campers must wear closed toe shoes at all times.
5. Campers must remain within the view of counselors at all times.
6. Campers must obey the rules and directives of counselors, teachers and the camp director throughout the day.
7. Campers must clean up their individual food and classroom areas upon completion of lunch or projects.
8. Trash is to be deposited in trash cans throughout Camp and NEVER thrown on the ground. All campers must help clean up lunch trash before heading for activities, classes or dismissal.
9. Campers may not chew gum or bring electronic/video equipment to Camp. Campers are discouraged from bringing valuables from home and Camp does not assume responsibility for valuables in the event that they are lost during the camp day.
10. Camp art materials and facilities are to be used only in the way designated for class lessons and activities. Campers may be held financially liable for deliberate destruction or loss of Camp property.



Dear Parents,

Thank you so much for allowing your child to join us for Summer Art Camp where they can develop their creativity, make lasting memories, and be welcomed into an artistic community. I wanted to let you know about an exciting Community Exhibition at Main Line Art Center and how your young artist can be included. **All campers this summer (as well as the camper's family members and friends) have the opportunity to create artwork to be included in the exciting exhibition and fundraiser, called *Flipside*, in our main galleries this fall!** Your child's artwork will be showcased side by side with hundreds of other artists' work, from other children, to adult students, to area professional artists and local celebrities. What a great opportunity for all your budding artists to experience the excitement of participating in a professional art exhibition in our award-winning galleries!



This is also great opportunity for children to have a way to contribute themselves to the betterment of their community and to **help others through art**. All artists, young and older, will donate their work to the exhibition for potential sale to raise funds to support Main Line Art Center's programs, which provide transformative artistic opportunities to 20,000+ children and adults in our own backyard as well as 80,000+ individuals across the Philadelphia region. Giving scholarships for children to attend camp and providing programs for artists with disabilities at little or no cost are just two examples of how Main Line Art Center gives back. Your child will be given the 8" x 8" surface and materials to create a work of art during their week of camp. With your permission (see attached form), your child's piece will be donated and exhibited in the large-scale exhibition.

The exhibition is called *Flipside*, and will be open to the public on Friday, November 10<sup>th</sup> through Sunday, November 19<sup>th</sup>. There will be a **free Artist Preview** where all artists in the show (and their families) can be the first to see the exhibition. Immediately following that event, there will be a ticketed preview party when buyers will start purchasing their favorite works to take home that evening. All artwork will be for sale for only \$40 each, which goes directly to support art center programs. Art purchasers will be delighted to learn the identity of the artists *only* after purchasing and seeing the signature or art label on the "flipside" of the piece. All artwork from each of the artists will also be featured in a virtual exhibit that will be on view concurrently in the galleries so all artwork can be viewed even after purchases have taken place.

We are thrilled your child(ren) are joining us for summer camp this year and hope to see you again in the fall enjoying the *Flipside* Community Exhibition and Fundraiser. **To give permission for your child to be included in the *Flipside* exhibition, please fill out the attached form and return it to camp staff.**

Sincerely,

A handwritten signature in black ink that reads "Amie S. Potts".

Amie Potts  
Executive Director, Main Line Art Center



# At Main Line show, you might buy art from a famous artist. Or from a 6-year-old

Updated: November 8, 2016 — 1:10 PM EST



**MAIN LINE ART CENTER**

An entry into Main Line Art Center's Flipside Community Exhibition and Fundraiser. All Rights Reserved



by **Sofiya Ballin** @sofiyaballin

At the Main Line Art Center's newest exhibition, you might leave with a piece by an internationally renowned artist.

Or from a 6-year-old summer camper.

Artists at the Flipside Community Exhibition and Fund-raiser will present their 8-inch-square canvas works, created in various media, which attendees can purchase for \$40. But there's a plot twist: The artist's name won't be revealed until after the purchase.

Often, we can too get caught up in labels. In the grocery store, while shopping for clothes, we go for the name brand, even if the off-label version is just as good. Amie Potsic, executive director and chief curator of Main

Line Art Center, says this show is an opportunity for people to really follow their hearts when it comes to purchasing art. "You're buying it," Potsic says, "because you fell in love with that art work," rather than with the name of the artist.

"This was a way of really highlighting the emotional connection to the artwork," she said. "When we buy art, we can love it for decades. It's because it keeps giving you that emotional connection to it."

Hippie, artist, and activist Wavy Gravy, who happens to be Potsic's father-in-law, will be presenting his work. He says art is "better served on [its] own merits than the buzz of the celebrity of the artist."

The exhibit, Postic says, is meant to correlate directly with Main Line Art Center's mission: to make art more accessible to a diverse range of people, but also to give all artists a platform, regardless of their status in the artworld.



An entry by an anonymous artist in Main Line Art Center's Flipside Community Exhibition and Fundraiser. All Rights Reserved.

Along with Gravy will be installation artist Sun Young Kang, contemporary artist Deirdre Murphy, wood sculptor Eiko Fan, and DISTORT, who has exhibited at Art Basel in Miami. But it's not just professional artists who are submitting their work. You might walk home with the work of State Sen. Daylin Leach; Nahjee Grant, children's book author, publisher, and host of "On the Rise," a public-access-TV show; and Pat Nogar, host of "Living Well with Pat Nogar," also on public-access TV. All have also made pieces for the show. In the mix will be work from the young artists who attend the Main Line Art Center's summer camps, including some as young as 6.

The exhibit is a fund-raiser for the Main Line Art Center's community-based programming, including an accessible art program for artists with disabilities that the center has financed for more than 50 years. The fund-raisers will also provide resources for the center's partnerships, such as their work with the Village, an

organization that houses displaced youth, and Carelink Community, a social services organization that builds community through the arts. The Flipside show will also fund the center's scholarship program that provides tuition for classes.

Postic says the fundraiser is "a way to invite everyone into our programs, and there are no financial barriers. Everyone who wants to be a part of the community can." Art, she says, "is a community-building force."

"I want people to leave having internalized that sense of community," she says, "and really having a lot of fun."

For Gravy, it's an opportunity to showcase his work in a way he never has before.

"I like the surprise of it," he says. "History is a list of surprises. I like that this is an art surprise."

<http://www.philly.com/philly/entertainment/At-Main-Line-art-show-you-might-buy-a-piece-by-a-famous-artist-or-by-a-kid.html>



## CALL FOR ENTRIES



# Flip Side Community Exhibition & Fundraiser

**Nov. 10 - Nov. 19, 2017**

**Free Private Artist Viewing:  
Thursday, Nov. 9, 4:00-5:00 pm**

**Ticketed Preview Party:  
"Preview, Purchase, Party"  
Thursday, Nov 9, 6:00-8:30 pm**

*Purchasing begins for all ticketed attendees. Admission: \$40 ticket*

## Flip Side Fundraiser and Exhibition

All artwork created and donated by international and local artists, local celebrities, designers, students, children, and YOU!

Collectors will be delighted to learn the identity of the artists only after purchasing and seeing the signature on the "flip side" of the piece!

### Frequently asked questions:

**Q. How do I enter my artwork?**

**A.** Complete both of the artwork submission forms and attach to the back side of each piece you enter. Please wire the back of all stretched canvases for hanging.

**There is no fee to enter!**

Mail or deliver your artwork before Sunday, Oct. 15, 2017 (Postmarked Oct. 14) to:

**Main Line Art Center  
746 Panmure Road  
Haverford, PA 19041  
Re: Flip Side Exhibition**

**Q. Do I need an art background to enter?**

**A.** No. We want everyone of all ages and skill level to participate.

**Q. Can I enter more than one piece?**

**A.** Yes, the goal is to gather many pieces of original 8" x 8" works of art. Each person may enter up to 4 artworks.

**Q. Can my piece be 3D (three dimensional)?**

**A.** Yes. 8" x 8" x 2". If your piece is smaller than 8" x 8" please mount it to a 8" x 8" board or support.

**Q. Can I enter a metal, mosaic, glass or ceramic piece?**

**A.** Yes! Please keep in mind that if your artwork is very heavy or thicker than 1/4" please drill holes or wire the back to accommodate hanging hardware.

**Q. Can I enter framed works?**

**A.** No, do not frame your artwork.

**Q. Do I add hanging wire to my canvases?**

**A.** Yes, all stretched canvases should be wired on the back for hanging.

**Q. Can I get my artwork back if it doesn't sell?**

**A.** No, all artwork is donated and will be retained by MLAC for future exhibitions & opportunities.

FLIP SIDE PROSPECTUS - CAMPER

**Prospectus:**

www.mainlineart.org/exhibitions in artist opportunities

**Mail or deliver your artwork no later than Sunday, October 15, 2017 (post marked by October 14) to:**

**Main Line Art Center  
746 Panmure Road  
Haverford, PA 19041  
RE: Flip Side Exhibition**

**Questions:**

**Chelsea Markowitz,  
Exhibition Assistant at:  
cmarkowitz@mainlineart.org**

**\*Show your artwork  
in our award-winning  
galleries!**

**\*Make art and build  
community!**

**\*Support Main Line Art  
Center!**



**Main Line Art Center**

746 Panmure Road  
Haverford, PA 19041  
www.mainlineart.org

# Flip Side Community Exhibition and Fundraiser

Fri., Nov. 10 - Sun., Nov. 19, 2017

**Free Private Artist Viewing:**  
Thursday, Nov. 9, 4:00 - 5:00 pm

**Ticketed Preview Party:**  
“Preview, Purchase, Party”  
Thursday, Nov. 9, 6:00-8:30 pm

*Purchasing of artwork begins at for all attendees*  
*Admission: \$40 ticket*

## About the Exhibition

Main Line Art Center in Haverford, PA kicks off their biannual international small art phenomenon with hundreds of original artworks, made and donated by local celebrities, international and local artists, designers, college students, children, and YOU. Collectors will be delighted to learn the identity of the artists only after purchasing and getting to see the signature on the back of their piece....the “flip side!” The event runs from November 10 through November 19, 2017.

Support Main Line Art Center and help us build an incredible exhibition of hundreds of creative pieces by everyone in our community and beyond! All artwork will be sold for \$40 each, which goes directly to support Main Line Art Center’s programs. Flip Side artwork made during summer art camp will be stored at the art center until the exhibition.

**Artwork entries will be accepted through October 15**, or if mailed, postmarked by October 14, 2017. All entries that arrive by the deadline will be included in the exhibition. However, MLAC reserves the right not to exhibit works if they do not meet the specifications.

## Submitting Artwork

Each artwork must be exactly 8” x 8” square inches, or mounted to an 8” x 8” board, **signed only on the back**, and exhibited anonymously. **Artist names will be revealed to the buyer only upon purchase when they view the flip side!**

## Eligibility

All artists of any age are eligible to participate and their work will be included as long as it arrives to the Art Center before the October 15, 2017 deadline (or if mailed, postmarked by October 14). Artists may submit up to 4 artworks of any medium, 2D or 3D (up to 2” deep). All artwork must be original. Stretched canvases must be wired for hanging on the back. Please indicate the orientation of your artwork for display by placing an arrow pointing up in top-right corner. **Sign your artwork only on the back, not visible on the front of the piece.**

*\*No Glitter or un-fixed charcoal/pastel!*

**8” x 8” canvases and boards are available for purchase at the MLAC front desk for your convenience.**

## Digital Presentation and Sales

A digital presentation of all the artwork in the exhibition will be running concurrently in the gallery throughout the exhibition, so even after pieces are purchased, they can be viewed. All artwork will be priced at \$40 each, which all goes directly to support Main Line Art Center’s programs. All ticketed attendees at the Preview Party will be able to start purchasing artwork beginning at 6:00 pm on Nov. 9th. The exhibition will be open to the public beginning Friday Nov. 10th. After paying for their pieces, the buyer will present their receipt to MLAC staff members who will remove their purchased works from the wall. Buyers will be able to take their artwork home that day. After the sold pieces are removed from the gallery, 8” x 8” signs will be hung in place of the sold artwork with a label indicating the sold artwork’s artist name. No buyers are allowed to touch the artwork or remove from the wall; all art handling will be by MLAC staff only, and artists names will not be revealed until the buyer purchases their piece.

## For questions or more information email:

Chelsea Markowitz, Exhibition Assistant  
cmarkowitz@mainlineart.org / 610.525.0272 X116

## 2017 Flip Side Exhibition Artwork Submission Forms

Please fill out completely and return to camp staff.

**This label is for MLAC use only.**

Child’s Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Camp session: \_\_\_\_\_

## Artwork information

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Inventory # (to be filled in by MLAC staff) \_\_\_\_\_

*\* I have fully read this prospectus and give my permission for my child’s artwork to be donated and exhibited in Flip Side Exhibition*

Yes, I give my permission

No, I do not give my permission

Artwork information:

**This label will stay on the artwork and be given to the purchaser of your artwork.**

Child’s First Name: \_\_\_\_\_

Initial of Last Name (optional): \_\_\_\_\_

Child’s Age: \_\_\_\_\_

Camp Session: \_\_\_\_\_

Inventory # (to be filled in by MLAC staff) \_\_\_\_\_