

Apply Now!



Spring Fever Craft Market

One Day Only!

Saturday, May 6, 2017

- ***New one day format!**
- ***Retain 100% of your sales!**
- ***Minimal table fee**
- ***No inventory to submit!**
- ***Indoor and Outdoor Vending Options** (indicate preference on application)

Our Craft Events

have attracted hundreds of successful vendors, and thousands of eager shoppers to the Art Center over the years! Don't miss this opportunity!

Installation for Indoor Vendors on Friday, May 5 beginning at 11 am. Outdoor Vendors will install on day of event, Sat. May 6, 2017.

Accepted **Indoor** Vendors will check in beginning at 11 am with MLAC staff on Friday, May 5th and receive their assigned table. All indoor artists will receive the same 6 ft space, and no switching of tables will be allowed. The artist is responsible for setting up and arranging their own display. Artists must bring their own shelving, locked cases and props. 6 ft tables and tablecloths are available for rent, and must be requested in advance with accepted vendor packet. As there will be an art exhibition on the walls concurrently with this Craft event, there will be no wall space available. Vendors are only able to use their table space or freestanding and/or tabletop display items to show their inventory (no leaning or hanging anything on gallery walls). There will only be 3 or 4 spaces that will have access to an electrical outlet, which will be chosen at random from lottery system. Please indicate on the application form if you would like to be in the lottery for those spots. All **Indoor** vendors must be completely set up and ready to start selling by 5 pm on Friday, May 5th.

Accepted Outdoor Vendors will set up on morning of event, Saturday, May 6th, beginning at 7:30 am, and must be ready to start selling by 9:45 am. **Outdoor** vendors will have a 10 ft x 10 ft space and must have their own tents, tables and display items. Outdoor vendors can share their space with another vendor, but both vendors must apply and be accepted. There will not be electrical access for outdoor vendors.

Please read and save entire prospectus. See our website for additional details:
www.mainlineart.org

For questions or more information

email: Ellen Grenell, Registrar and Gallery Asst.
egrenell@mainlineart.org /
610.525.0272, ext. 110

Main Line Art Center

746 Panmure Road
Haverford, PA 19041
www.mainlineart.org

PROSPECTUS

2017 Spring Fever Craft Market

Prospectus: www.mainlineart.org/exhibitions in Artist Opportunities

Contact: Ellen Grenell, Registrar and Gallery Asst.
egrenell@mainlineart.org, 610-525-0272 x110



2017 Spring Fever Craft Market

Saturday, May 6, 2017

10 am - 5 pm

- *One day only!
- *Indoor or larger outdoor vending options
- *28 available indoor spaces and 20 outdoor spaces
- *Minimal table fee
- *100% of sales retained by vendor
- *No inventory to submit
- *Special events and food trucks!
- *Same great MLAC marketing and promotion, as well as hundreds of eager Main Line shoppers!

Introducing a new, one day Spring Craft event this year! The event will take place over one day only, with special events, workshops, food trucks, and other fun activities happening concurrently throughout the day. The craft market will be curated by MLAC and will focus on handmade goods. We are looking for artists and crafters who create handmade, original artwork, crafts, and artisanal foods. All mediums welcome to apply. Applicants can specify their choice of indoor space (6 ft x 3 ft area) or outdoor space (10 ft x 10 ft tented area with tent provided by vendor). The event will be held rain or shine with no rain date available.

Requirements to Apply

Local artists and craftspeople (within 60 miles) should submit 5 images representative of actual work and display set up. Publicity visuals are chosen based on quality of submitted images. MLAC reserves the right to refuse display in show, without refund if work is not as submitted. All applications must be submitted online at <http://mainlineart.slideroom.com>.

Application Fee

Non-refundable application fee: \$15 plus \$5 processing fee.

Online Application

Apply online at <http://mainlineart.slideroom.com>. Applicants will attach up to 5 images of their work and set-up with the application. All entries must be submitted by 11:59 pm on February 28, 2017. Applicants will be notified by email by Friday, March 17, 2017

There will be approximately **48 artist/vendors** selected for this highly sought after event. (28 indoor vendors and 20 outdoor vendors). We will keep a wait list once filled.

Deadline to Apply Tuesday, February 28, 2017

Final Notification
Friday, March 17 by email

Deadline for Accepted Vendors to Confirm and Pay Table Fee:
Friday, March 31, 2017

Installation/Check-In

Indoor Vendors:
Friday, May 5, 11 am-4 pm

Outdoor Vendors:
Saturday, May 6, 7:30 am-9:45am

Spring Fever Craft Market Hours
Saturday, May 6, 2017
10 am - 5 pm

Deinstall/Check-Out
Saturday, May 6, 5 pm - 7 pm



Vendor Selection

Vendors are selected on product quality, uniqueness, fit with the overall aesthetic of the Market, and the mix of vendors participating. We strive to have a variety of products and artwork to provide overall balance. With a limited number of spots, and many more applicants than we have spaces, this is a challenging task. Because of this, not all applicants can be accepted, and past acceptance does not guarantee future acceptance.

Table fee for accepted vendors for entire weekend event:

\$135/each per single indoor vendor (or \$80 each for shared indoor table)

\$150 each for single outdoor vendor (or \$100 each for shared outdoor space by 2 accepted vendors)

If you would like to share a space with another vendor who has complimentary items, you may indicate the name of your desired table mate when applying. Both of you must be accepted in order to share a space. If your requested table mate is not accepted, and you are, we will offer you your own vendor space.

Artist Responsibilities:

All accepted vendors will be responsible for all their own sales and will retain 100% of any sales they make throughout the event. The vendors will pay a table fee to MLAC to participate, but MLAC will not take any commission or portion of sales. Vendors are responsible for manning their own table throughout the entire event, and no early breakdowns of tables will be allowed. Vendors are responsible for all packaging and handling of their own items.

MLAC staff will be present to assist vendors and shoppers, but are not responsible for any theft, breakage or handling of sales. MLAC does not provide locked cases. **Vendors are 100% responsible for their own inventory and sales.**

Please see back of this brochure for additional details and information!