

CALL FOR ENTRIES



2017 Spring Gala Exhibition

April 30 - June 3, 2017

A Juried Fine Art Exhibition and Benefit with Cash Awards



Apply Now!
Deadline January 31, 2017



Best Art Center



Best Art Center or Gallery



Best Art Instruction

Non-Profit Organization
U.S. Postage PAID
Permit No. 35
Havertown, PA

Main Line | ART CENTER

746 Panmure Road
Havertown, PA 19041

Enjoy the art of saving ...

Everyone in your family can enjoy substantial discounts, top-rank visual art instruction, and exhibitions, when you become a Member of Main Line Art Center. Join Today!



Celebrating over 75 years of "Art for Everyone!"

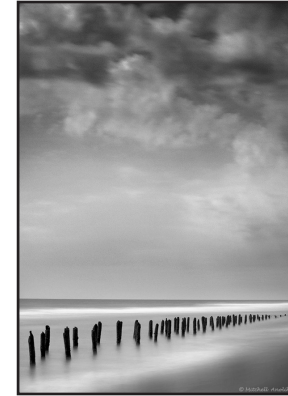
PROSPECTUS

2017 Spring Gala Exhibition and Benefit

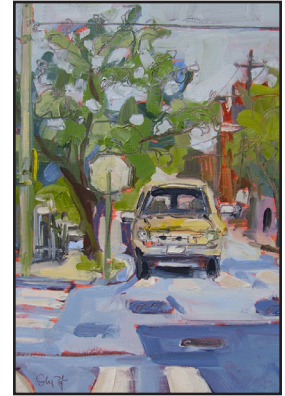
Prospectus: tinyurl.com/mlac-art-ops

Application: <http://mainlineart.slideroom.com>

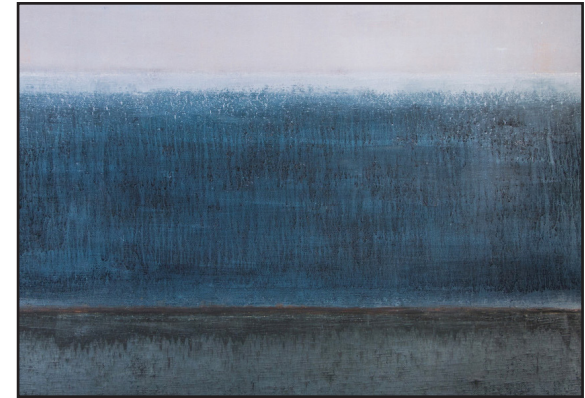
Contact: Ellen Grenell, Registrar and Gallery Assistant: egrenell@mainlineart.org



Mitchell Anolik



Sarah Baptist



Chris Cox



Joan Becker



Etta Winigrad

2017 Annual Spring Gala Exhibition

April 30 - June 3, 2017

Benefit Preview Party
Saturday, April 29, 2017

Artist Reception and Garden Party
Saturday, June 3, 2017

The Spring Gala Exhibition

is a Fine Art Benefit and Exhibition in celebration of over 50 years of providing Accessible Art Programs for artists with disabilities. As one of Main Line Art Center's largest fundraisers and elegant events, The Spring Gala Exhibition is a unique opportunity to build your collector base on the Main Line, while receiving 60% commission on all art sales.

Application Process

Apply online via Slideroom at www.mainlineart.slideroom.com. All entries must be submitted electronically by 11:59 pm, January 31. We cannot accept paper applications or slides. Please submit 5 images (5MB or smaller) intended to exhibit. Artwork should have been completed in the last 3 years and not previously exhibited at Main Line Art Center. The Slideroom application will also ask for a resume, brief biography, and artist statement. Artists working in any medium are encouraged to apply.

Application Fee

Application fee: \$30 Members; \$35 Non-Members.
Additional Slideroom processing fee of \$5.

Juror

Ekaterina Popova
Artist | Publisher of *Create! Magazine*

Her first magazine, *FreshPaintMagazine*, founded in 2013, connected artists with curators and opportunities. Creative Boom featured it as one of top 20 independent magazines. Through her first publication, Ekaterina collaborated with Rebecca Wilson of Saatchi Art, The Jealous Curator, Andrew Salgado, and others. In 2016 she started a new title, *Create! Magazine*, which serves a broader audience and focuses on all aspects of the art world. Ekaterina's work has been exhibited nationally and published in *Professional Artist Magazine*, *Studio Visit*, *Minetta Review* and more.

Deadline to Apply

Tuesday January 31, 2017

Exhibition Dates
April 30 - June 3, 2017

Delivery Dates
Thursday, April 20th
10 am-9 pm.
Friday, Saturday and Sunday,
April 21 - 23
10 am-4 pm

Gala Benefit Preview Party
Saturday, April 29, 2017
6:30-10:00 pm

Artist Reception/Garden Party
Saturday, June 3, 2017
1-3 pm

Pick Up
Sunday and Monday
June 4 and 5, 2017
9 am-5 pm

ARTWORK LABEL

Fill out completely, then affix to the back side of artwork.

NAME _____

ADDRESS _____

PHONE _____

TITLE _____

MEDIUM _____

DIMENSIONS (H" X W" X D") _____

YEAR _____

PRICE _____

Juror Selected Cash Awards

The Juror will also be selecting artwork to receive cash awards as best in show:

1st place: \$150
2nd place: \$100
3rd place: \$50

Delivery and Pick Up

Hand deliveries of accepted artwork only. Accepted artwork must be delivered only on the drop off dates provided: April 20 - April 23. If the artist is unable to deliver their work on those days, they must make arrangements for someone else to deliver the work for them on those dates.

All pieces must be labeled using the attached label provided. Label should be securely fastened to the back of your piece. All unsold artwork not picked up by June 5, 2017 will be charged a \$10 per day storage fee. ****strictly enforced this year****

Requirements

All artwork must be for sale. We request that all works be 30" x 30" or less (preferring smaller works), and be priced between \$300-\$800. Larger and more expensive work may be accepted at the discretion of the juror. All artists receive 60% commission, with additional proceeds going to support MLAC's educational and outreach programs. All work submitted must not have been previously exhibited at Main Line Art Center.

Gala Benefit Preview Party Exclusive Ticketed Event

Saturday, April 29, 2017

All accepted artists are invited to purchase up to 2 half-price tickets to this event. Artist tickets are not transferable.

For questions or more information

email:

Ellen Grenell, Registrar and Gallery Assistant: egrenell@mainlineart.org