

**CALL FOR ENTRIES**

**Apply Now!**



**Holiday Craft Market:  
Fresh and Local  
Dec. 9 - Dec. 11, 2016**

- \*New format this year!**
- \*One weekend only!**
- \*Retain 100% of your sales!**
- \*Minimal table fee**
- \*No inventory to submit!**

**Our Craft Events**

*have attracted hundreds of successful vendors, and thousands of eager shoppers to the Art Center over the years! Don't miss this opportunity!*

**Installation on December 9, 2016**

Vendors will check in beginning at 10 am with MLAC staff and receive their assigned table. All artists will receive the same 6 ft space, and no switching of tables will be allowed. The artist is responsible for setting up and arranging their own display. Artists must bring their own shelving, locked cases and props. 6ft tables and white tablecloths are available for rent, and must be requested with accepted vendor packet. As there will be an art exhibition on the walls concurrently with this Craft event, there will be no wall space available, so vendors are only able to use their table space or freestanding and/or tabletop display items to show their inventory (no leaning or hanging anything on gallery walls). There will only be 3 or 4 tables that will have access to an electrical outlet, which will be chosen at random from lottery system. Please indicate on the application form if you would like to be in the lottery for those spots. All vendors must be completely set up and ready to start selling by 3 pm on December 9th. Photos used for promotion will be taken at 3:30, and kick off reception will begin soon after.

**Deinstallation and Storage Fee**

Main Line Art Center requires that all vendors pick up and remove all their inventory by 7:00 pm on Sunday, December 11 when the building closes. Any inventory or display items remaining will be subject to a \$10 per day, per piece storage fee.

***Please read and save entire prospectus. See our website for additional details:  
[www.mainlineart.org](http://www.mainlineart.org)***

**For questions or more information**

**email:** Beth Boardman, Exhibition Coordinator  
[bboardman@mainlineart.org](mailto:bboardman@mainlineart.org) /  
610.525.0272, ext. 116

**Main Line Art Center**

746 Panmure Road  
Haverford, PA 19041  
[www.mainlinear.org](http://www.mainlinear.org)

**PROSPECTUS**

**2016 Holiday Craft Market**

**Prospectus:** [www.mainlineart.org/exhibitions](http://www.mainlineart.org/exhibitions) in Artist Opportunities

**Contact:** Beth Boardman, Exhibition Coordinator,  
[bboardman@mainlineart.org](mailto:bboardman@mainlineart.org), 610-525-0272 x116



# 2016 Holiday Craft Market

**December 9 - December 11, 2016**

## Opening Reception/Kick Off Party

Friday, December 9, 5:30 pm - 7:30 pm

## Regular Craft Market Hours/Schedule

Saturday, December 10, 10 am - 5 pm

Sunday, December 11, 11 am - 4 pm

**Food trucks, workshops, and special events throughout weekend**

**\*One Weekend Only!**

**\*Minimal Table Fee**

**\*100% of sales retained by vendor**

**\*No inventory to submit**

**\*Indoor venue: no worries of rain or snow!**

**\*Special events and food trucks throughout the weekend!**

**\*Same great MLAC marketing and promotion, as well as hundreds of eager Main Line shoppers!**

Introducing a new exciting format for our popular Holiday Craft event this year! The event will take place over one weekend only, with special events, workshops, food trucks, and other fun activities happening concurrently throughout the weekend. The craft market will be curated by MLAC and will focus on handmade goods. We are looking for artists and crafters who create handmade, original artwork, crafts, and artisanal foods. All mediums are welcome to apply. The event is held indoors, rain, shine or snow, and each participant will be provided with a 6 ft x 3 ft space.

### Requirements to Apply

Local artists and craftspeople (within 60 miles) should submit 4 images representative of actual work and display set up. Publicity visuals are chosen based on quality of submitted images. MLAC reserves the right to refuse display in show, without refund if work is not as submitted. All applications must be submitted online at <http://mainlineart.slideroom.com>.

### Application Fee

Non-refundable application fee: \$15 plus \$5 processing fee.

## Deadline to Apply Tuesday, August 2, 2016

### Final Notification

Friday, August 19th by email

### Deadline for Accepted Vendors to Confirm and Pay Table Fee:

Wednesday, August 31, 2016

### Installation/Check-In

Friday, Dec. 9th, 10 am-3 pm

### Kick-off Party/Opening Reception

Friday, Dec 9, 2016

5:30-7:30 pm

### Craft Market Weekend Hours

Saturday, Dec. 10, 2016

10 am - 5 pm

Sunday, Dec. 11

11 pm - 4 pm

### Deinstall/Check-Out

Sunday, Dec. 11, 4 pm - 7 pm



### Online Application

Apply online at <http://mainlineart.slideroom.com>. Applicants will attach up to 5 images of their work and set-up with the application. All entries must be submitted by 11:59 pm on August 2, 2016. Applicants will be notified by Friday, August 19, 2016. There will be approximately 20 artists/vendors selected for this highly sought after event. We will keep a wait list once filled.

Vendors are selected on product quality, uniqueness, fit with the overall aesthetic of the Market, and the mix of vendors participating. We strive to have a variety of products and artwork to provide overall balance. With a limited number of spots, and many more applicants than we have spaces, this is a challenging task. Because of this, not all applicants can be accepted, and past acceptance does not guarantee future acceptance.

### Table fee for accepted vendors for entire weekend event:

**\$175/table per single vendor or**

**\$100 each for shared table by 2 accepted vendors (\$200 total).** If you would like to

share a space with another vendor who has complimentary items, you may indicate the name of your desired table mate when applying. Both of you must be accepted in order to share a space. If your requested table mate is not accepted, and you are, we will offer you your own 6' x 3' space.

### Artist Responsibilities: NEW FORMAT\*\*

All accepted vendors will be responsible for their all own sales and will receive 100% of any sales they make throughout the weekend event. The vendors will pay a table fee to MLAC to participate, but MLAC will not take any commission or portion of sales. Vendors are responsible for manning their own table throughout the entire weekend event, and no early breakdowns of tables will be allowed. Vendors are responsible for all packaging and handling of their own items.

MLAC staff will be present to assist vendors and shoppers, but are not responsible for any theft, breakage or handling of sales. MLAC does not provide locked cases. The building is locked up securely at night. **Vendors are 100% responsible for their own inventory and sales.**