

# PANORAMA

MAIN LINE ART CENTER | 2016

*BE A PART OF THE  
EXCITEMENT OF  
PANORAMA 2016!*



**WANT TO BE KNOWN FOR INNOVATION, CREATIVITY, AND QUALITY?  
Become a Panorama 2016 Business Partner!**  
September 10 – November 4, 2016

**Panorama: Image-Based Art in the 21st Century** is the 2nd annual Philadelphia-area celebration of the photographic image and its expansive role in contemporary mediums like digital photography, printmaking, video, film, animation, and gaming design. This unique event was created to draw attention to contemporary artists utilizing new technologies/image-based mediums; encourage appreciation for artwork in new media; and provide audiences easy access to artwork and creative experiences involving digital media/new technologies.

Panorama 2016 will be anchored by an innovative exhibition in Main Line Art Center's galleries and a dynamic Festival, featuring artist-created interactive gaming platforms, large-scale video-mapped projections, and other live art experiences. The two-month celebration also includes additional physical and virtual exhibitions, artist-led lectures and educational programs, and 60+ events, exhibitions, and programs presented by Panorama Creative Partners throughout Greater Philadelphia.

Panorama is funded in part by the **National Endowment for the Arts (NEA) Challenge America Award**

**Benefits:** Your products and/or services will be promoted to 100,000s of individuals via Panorama mail, email, print, online, and social media communications and advertising, as well as through opportunities directly engaging participants at the festival, exhibition, and other events taking place at Main Line Art Center.

**All Panorama Business Partners receive** A logo or listing in all Panorama promotion: mailer (to 4000+ households) | Digital guide with website link | Printed guide (produced & distributed by the Philadelphia Inquirer) | Panorama webpage | Panorama emails to 8000+ recipients (approx. 4 emails) | Inclusion in press release to 75+ media contacts | Invitations to Panorama VIP reception

See the Panorama 2015 Recap & 2016 Preview here: <http://www.mainlineart.org/?p=4250>

**QUESTIONS?** Contact Nan Latona, Director of Development | [nlatona@mainlineart.org](mailto:nlatona@mainlineart.org) | 610.525.0272 x113

See page 2 for available Partnership levels.



**Visionary | \$20,000**

- Industry exclusivity
- Presenting rights to the Panorama Exhibition & recognition in all Panorama promotion
- Recognition & benefits associated with additional Main Line Art Center events/programs through August 31, 2017
- Advertisement on Main Line Art Center's digital screen for one year
- On-site display/distribution rights at Panorama Festival
- Social media posts about your company: 1 per platform: Facebook (4000+ followers) and Instagram (750+ followers)
- 10 tickets to Panorama VIP reception

**Innovator | \$10,000**

- Presenting rights to one Panorama component: Festival, Virtual Exhibition, Public Art Assignment, or Young Professionals Event
- Recognition in all Panorama promotion
- Advertisement on Main Line Art Center's digital screen for one year
- On-site display/distribution rights at Panorama Festival
- Social media posts about your company: 1 per platform: Facebook (4000+ followers)
- 8 tickets to Panorama VIP reception

**Pioneer | \$5,000**

- Presenting rights to one Panorama component: Portfolio Review, Film Screening, Lecture/Education Program, Festival Chill Space, or VIP reception
- Recognition in all Panorama promotion
- Advertisement on Main Line Art Center's digital screen for one year
- On-site display/distribution rights at Panorama Festival
- Social media posts about your company: 1 per platform: Facebook (4000+ followers)
- 6 tickets to Panorama VIP reception

**Producer | \$2,500**

- Recognition in all Panorama promotion
- Social media posts about your company: 1 per platform: Facebook (4000+ followers)
- 4 tickets to Panorama VIP reception

**Catalyst | \$1,500**

- Recognition in all Panorama promotion
- 2 tickets to VIP reception

2015 Panorama Business and Creative Partners:



3rd Street Gallery | Antoinette Westphal College of Media Arts & Design, Drexel University | Antonelli Institute | ArtsQuest | Art & Alchemy | Bluestone Fine Gallery | Borelli's Chestnut Hill Gallery | Bryn Mawr Film Institute | Cantor Fitzgerald Gallery, Haverford College | Center for Creative Works | Center for Emerging Visual Artists | City of Philadelphia Mural Arts Program | Delaware Center for the Contemporary Arts | Gravy Studio & Gallery | InLiquid Art & Design | Institute of Contemporary Art | James Oliver Gallery | Lansdowne Arts & Music Festival | Longwood Gardens | Manayunk-Roxborough Art Center | NAPOLEON | Painted Bride Art Center | Paradigm Gallery + Studio | Pentimenti Gallery | Philadelphia Art Alliance | Philadelphia's Art in City Hall | Philadelphia Independent Film Festival | Philadelphia Photo Arts Center | The Photo Review | The Print Center | Rowan University Art Gallery | Scribe Video Center | Silicon Gallery Fine Art Prints | Space 1026 | University of the Arts: Gallery 1401, Rosenwald-Wolf Gallery, and Sol Mednick Gallery | Vox Populi | West Laurel Hill Cemetery | WP Gallery

**READY TO ADD YOUR BUSINESS TO OUR LIST OF PANORAMA 2016 PARTNERS?**

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