

CALL FOR ENTRIES



ART | fresh & local MARKET

**Open Studio and Art Sale
Featuring Local Artists**

One Night Only:
Friday, April 15, 2016
5:30-8:30 pm



Main Line Art Center

746 Panmure Road
Haverford, PA 19041

Enjoy the art of saving ...

Everyone in your family can enjoy substantial discounts, top-rank visual art instruction, and exhibitions, when you become a Member of Main Line Art Center. Join Today!



Celebrating over 75 years of "Art for Everyone!"

PROSPECTUS

Art Market: Fresh & Local

Prospectus: www.mainlineart.org/events.php
Application: email 3 images, and send completed form along with payment to:

Main Line Art Center
Attn: **Mary Beth Carl, Registrar**
746 Panmure Road
Haverford, PA 19041

email: mbcarl@mainlineart.org
Call: 610.525.0272 x110



2016 Spring Art Market: Fresh & Local

Friday, April 15, 5:30 - 8:30 pm

About the Event

Unique one-night-only opportunity for local artists to sell their affordable 2-D and 3-D artwork and fine crafts in our award winning studios. Refreshments will be available for purchase throughout the evening, while Art Market artists will sell and informally display their work throughout the art studios in this exciting Open Studio and Art Sales event.

Entry Fees

Members \$55

Non-Members \$65

Application Process

Limited spots are available, and participation is on a first-come, first-served basis. Deadline for confirmed inclusion in the marketing materials is Friday, March 18, 2016. Registration after that date is by availability only.

To participate, each artist must pay entry fee, as well as email 3 high-resolution photos (300 dpi, and approximately 5" x 7" in size) to mbcarl@mainlineart.org. Photos submitted may be used for publicity purposes and must be representative of actual work to be displayed at sale. Participation is not confirmed until payment is received. Payments can be made by mailing or delivering a check, or call and pay by phone, or by processing payment through our website. Mail completed form, and payment to:

Main Line Art Center,
Attn: Mary Beth Carl
746 Panmure Road
Haverford, PA 19041

For questions or more information

email:

Mary Beth Carl, Registrar
mbcarl@mainlineart.org

or call:

610.525.0272, ext. 110

Eligibility

Adult 2-D and 3-D artists living in the Philadelphia area are eligible to participate on a first-come, first-served basis. Suggested mediums are painting, drawing, sculpture, ceramics, mosaics, photography, printmaking, and more. All artwork must be original. It is recommended that most artwork be reasonably sized and priced under \$350.

Set Up and Sales Procedure

Set up will take place on the day of the event from 4-5 pm. At check-in, each artist will be assigned his/her space in one of the studios. Requests or reserved spots are not allowed. MLAC staff will determine the location of artists based on variety and aesthetics. MLAC will provide (1) 6 ft. table and (1) chair (a second chair available by request). The Art Center does not provide special lighting or tools. All artists must be able to deliver and setup their own work during this timeframe. Artwork must be managed by the artist, including transporting artwork to and from each assigned studio table. Artist is limited to assigned 6 ft. table space only. No hanging on the wall, nor pedestals, nor additional floor display items allowed due to space constraints. Artists are responsible for bringing any table coverings or tabletop display items. Tabletop bins, tabletop easels, risers, lighting (with lightbulbs), and table signage are encouraged. Tablecloths are recommended as the tables are working studio tables and conditions vary.

Sales and Liability

All artists are responsible for handling their own sales, including making change and processing payments, including credit card purchases. Mobile credit card readers are recommended, as is having plenty of small bills on hand. **The artist will retain 100% of their own sales. Main Line Art Center will not be taking any commission on sales.**

Main Line Art Center is not responsible for any theft, damage, or loss of artwork.

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Please fill out completely and mail to the attention of Mary Beth Carl, Registrar. Payment required before space is confirmed. Mail check in with this form, or call and make payment arrangement over phone, or through website.

Name: _____

Address: _____

Phone: _____

Email address: _____

Medium/Type of artwork _____

Number of chairs requested: 1 ___ or 2 ___

Entry fee due: \$55 member _____

or \$65 non-member _____

Payment enclosed _____

or

Payment processed via phone or website _____

Mail completed form to:

Main Line Art Center, attn: Mary Beth Carl
746 Panmure Road, Haverford, PA 19041