Main Line Art Center

**Prospective Sponsor Questionnaire**

Use this form to record information about potential business sponsors. Business sponsors receive valuable exposure and recognition in association with Main Line Art Center events, exhibitions, and programs.

**Name of proposed business:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Address**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Telephone:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Fax:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Website:** ­­­­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Name and title of business contact: ­­­­­­­­­­­­­­­­­­­**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Email:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­ **Direct Tel:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Type of Business:**

* Auto
* Banking/Finance
* Broadcast Media
* Education
* Energy
* Food/Dining
* Health
* Insurance
* Landscaping/Garden
* Law
* Pharmaceutical
* Technology
* Realty/Property
* Recreation
* Retail/Wholesale
* Technology

Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Relationship to you:**

How are you connected with this business?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Relationship to the community:**

Please note their connection to events, other non-profits, or businesses they are involved with? Are they connected as sponsors or donors?

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**Describe any next steps discussed with this sponsor prospect.**

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**Board Member:**  **Date:** \_\_\_\_\_\_\_\_\_\_\_\_

***Please email completed questionnaire to Nan Latona, Director of Development at*** [***nlatona@mainlineart.org***](mailto:nlatona@mainlineart.org) ***Thank you!***

Main Line Art Center

**Sponsorship Highlights**

**OPPORTUNITIES**

* Multiple levels of partnership are available and include customization to meet diverse marketing needs
* Spring Gala Exhibition: April 30 – June 5, 2016; Preview Party: April 29, 2016, 6:30-10pm
* *2nd Annual Panorama*: *Image Based Art in the 21st Century*, a two month-long celebration across the Philadelphia region including a contemporary art exhibition, community festival, and related workshops and events, Fall, 2016
* Summer Art Camp for ages 4-12, June - August, 2016 (Sponsor a week-long session)
* Accessible Art Program for children and adults with disabilities, year-round
* Classes and workshops for children and adults, year round (delivered in 1-10 week increments, 4x annually)
* ±10 exhibitions annually each approx. 4 - 8 weeks in duration, September, 2015 - May, 2016

**EXPOSURE**

* Online: Logo and link on [www.mainlineart.org](http://www.mainlineart.org) and in ArtMail e-newsletters (distributed to 8,000 qualified recipients)
* Direct Mail: Session guides distributed via direct mail, libraries, community centers and local retailers (16,000 @ 4x annually) and event postcards (2,500 - 7,500 per exhibition)
* Social Media: Logo and editorial on Facebook postings (3,800 followers)
* Advertising: Logo in event and exhibition ads
* On-Site: Logo on on-site event signage
* Public Relations: Inclusion in event press releases sent to ±75 media outlets
* Display and Distribution: Opportunities to promote or sample product, interact with event guests, and display and distribution rights within the Art Center itself