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David and Goliath © Marjan Moghaddam 2012

Main Line Art Center Unveils *Panorama: Image-Based Art in the 21st Century*

Two-month extravaganza features 40+ programs across greater-Philadelphia, free evening festival, and virtual exhibition opportunities.

September 12 - November 4, 2015

HAVERFORD, PA (August 18, 2015) — Fresh off the heels of Main Line Art Center's new digital media program and building and campus expansion, the Center, located in Haverford, announces the unveiling of the first annual *Panorama: Image-Based Art in the 21st Century*. The two-month happening runs September 12 through November 4, 2015 and is a celebration of the photographic image and its expansive role in contemporary artforms like digital photography, printmaking, video, film, animation, and gaming design. *Panorama* is supported by Wilkie Lexus, Main Line Today, Barefoot Wine & Bubbly, ACME, the Camera Shop, Main Line Media News, and Merion Art & Repro (as of August 18, 2015).

Anchored by the on-site exhibition *Modern Utopias* and a dynamic and interactive evening

festival at Main Line Art Center, *Panorama* features physical and virtual exhibitions, lectures, portfolio reviews, and educational programs held at Main Line Art Center led by accomplished artists who utilize digital technology to deliver the unexpected. In addition to the programs occurring on the Art Center's campus, *Panorama* includes image-based programs produced by Creative Partners, arts and culture organizations spanning from Philadelphia to Lehigh County.

As of August 18, 2015, Creative Partners include Antonelli Institute, ArtsQuest, Bluestone Fine Gallery, Bryn Mawr Film Institute, Cantor Fitzgerald Gallery, Haverford College, Center for Creative Works, Center for Emerging Visual Artists, Chestnut Hill Gallery, City of Philadelphia Mural Arts Program, Delaware Center for the Contemporary Arts, Drexel University's Westphal College of Media Arts & Design, Gravy Studio & Gallery, InLiquid, Institute of Contemporary Art, James Oliver Gallery, Lansdowne Arts & Music Festival, Longwood Gardens, NAPOLEON, Painted Bride Art Center, Paradigm Gallery + Studio, Pentimenti Gallery, Philadelphia Art Alliance, Philadelphia's Art in City Hall, Philadelphia Game Lab, Philadelphia Independent Film Festival, Philadelphia Photo Arts Center, The Photo Review, The Print Center, Rosenwald-Wolf Gallery (University of the Arts), Rowan University, Silicon Gallery Fine Art Prints, Space 1026, Vox Populi, West Laurel Hill Cemetery, and Works on Paper. For a list of Creative Partner programs, visit www.mainlineart.org.

The focal point of *Panorama* is *Modern Utopias*, the featured exhibition on view in Main Line Art Center's galleries September 12 through November 4. Curated by Main Line Art Center Executive Director Amie Potsic, *Modern Utopias* presents compelling visions of modern existence, human potential, and virtual realities through works by **Marjan Moghaddam** (New York, NY), **Noah Addis** (Columbus, OH), and **Nicole Patrice Dul** (Philadelphia, PA). The Art Center will host an Artist Talk & Opening Reception on Friday, September 18 from 5:30 to 8:30 pm, and Artist Nicole Patrice Dul will present a two-day workshop on her process, Solarplate Etching, on Tuesday, September 29 and October 6 from 6:30 to 9:30 pm.

Beginning September 12, anyone, regardless of age or experience, can contribute to the *Panorama* virtual exhibition featuring cash prizes, which will be available on Main Line Art Center's newly redesigned website in December. Community members are encouraged to create digital artwork documenting what *utopia* means to them, and then upload their digital photograph or video to www.mainlineart.org.

Finally, virtual and hands-on collide at Main Line Art Center on Saturday, October 24 from 5 to 9 pm for the high-energy *Panorama* Festival featuring music and entertainment, food trucks, live art experiences, innovative art-making, digital demos, and more. Artist **Tim Portlock** will light up the night with a presentation of site-specific work, kicking-off the Center's new Digital Artist in Residency Program.

Main Line Art Center is the community's home to discover, create, and experience visual art. A frequent recipient of *Best of Awards* for its beautiful galleries and high-quality art instruction, the Center's visual art classes and contemporary and innovative exhibitions stimulate creativity, conversation, and joy. The mission of the Art Center is to inspire and engage artistic creativity for all ages and abilities and celebrate and strengthen the essential role of visual art in community life. Last year 16,000 people found inspiration at Main Line Art Center, including artists with disabilities in the Center's Accessible Art Programs, now in their 51st year, and 80,000 others were touched through the Center's programs in the community.

Main Line Art Center is located at 746 Panmure Road in Haverford, behind the Wilkie Lexus dealership just off of Lancaster Avenue. The Art Center is easily accessible from public transportation and offers abundant free parking. For more information about *Panorama* including a list of all programs, please visit www.mainlineart.org or call 610.525.0272.

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