

**Main Line Art Center**

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FOR IMMEDIATE RELEASE

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**Main Line Art Center to Celebrate & Unveil Public Art at Family Arts Festival**  
*Saturday, September 8, 10 am-3 pm, Rain or Shine*

HAVERFORD, PA (August 14, 2012)—Main Line Art Center is kicking off a new year of creative classes, exhibitions and events with its popular Family Arts Festival on Saturday, September 8 from 10 am-3 pm. The rain-or-shine event, which last year drew over 500 people, features 10+ hands-on art activities, face painting, live music and entertainment, food and refreshments. A donation of \$5 per family is suggested to support the nonprofit's mission of "Art for Everyone."

The theme of the Festival is *Art Out & About*, honoring works of public art in and around Philadelphia. Projects are inspired by works such as Robert Indiana's sculpture *LOVE*, *Billy* by Albert Laessle, Isaiah Zagar's *Magic Gardens*, Alexander Calder's *Jerusalem Stabile* and many more, and will incorporate 2 & 3-D media. Families can also add to a collaborative mural inspired by *Walls of Identity Walls of Pride*, painted by Erel Martinez and Shira Walinsky.



Main Line Art Center is also unveiling a new piece of public art during the Family Arts Festival. Over the past year at each Arts Alive Mobile appearance, community members created ceramic pieces which will be incorporated into a mosaic garden bench by Teaching Artist Carol Stirton-Broad. Main Line Art Center's new Executive Director Amie Potsic will unveil the bench in the garden at 12:15 pm, closing the year-long initiative, supported by a PNC Arts Alive Grant, to bring free art projects to the community via the Arts Alive Mobile. The Ceramics Department at the Art Center will host a fundraiser at the Family Arts Festival where families can contribute to the garden's ceramic totems by creating their own for a small fee.

The Art Center has also planned an exciting lineup of entertainment throughout the day. The Juggling Hoffmans will perform their high-energy juggling and comedy act at 10:15-10:45 am and 11-11:30 am. The Run of the Mill String Band will perform at 11:30 am and 12:40 pm. Since a day of art-making and dancing can work up a good appetite, Jim's Steaks and Mr. Softee will be on hand serving up some of their finest.

During the event, the Art Center will run a special promotion on Household Memberships and will be taking registrations for Fall Session, beginning Sept. 17. Over 150 classes and workshops in the visual arts will be offered this Fall for children ages 2 and older, teens, and adults of all levels and abilities. For families, the Art Center is thrilled to unveil a new promotion that allows families to save

money by purchasing workshops in “bulk.” Family smART packs are offered in packs of 2 or 4 workshops and can be redeemed on any of the 9 smART Family Workshops that are offered throughout the year.

For 75 years, Main Line Art Center has strengthened community and enriched the lives of artists of all ages, levels and abilities through high quality visual arts classes led by professional Teaching Artists, extensive outreach programs, exhibition opportunities, and artistic and professional development programs. The Art Center continues to support the mission originally set forth by its founders: To inspire and engage artistic creativity for all ages and abilities and to celebrate and strengthen the essential role of visual art in community life. Last year alone nearly 15,000 individuals, ages two to senior citizens, participated in our programs and chose the Art Center as their home for creativity and growth, just as generations of community members have before them.

Main Line Art Center is located at 746 Panmure Road in Haverford, behind the Wilkie Lexus dealership just off of Lancaster Avenue. The Art Center is easily accessible from public transportation and offers abundant free parking. For more information, please visit [www.mainlineart.org](http://www.mainlineart.org) or call 610.525.0272.

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