

**CALL FOR ENTRIES**

**Apply Now!**

Main Line Art Center



# Holiday Fine Craft Sale

Nov. 12 - Nov. 22, 2015

- \*No Table Fees
- \*Minimal Gallery Sitting
- \*Cash Awards

**The Holiday Fine Craft Sale** attracts hundreds of eager shoppers to the Art Center over the course of 10 days, with multiple special events scheduled throughout the show.



Best Art Gallery



Best Art Classes



Best Art Instruction

Non-Profit  
Organization  
U.S. Postage  
PAID  
Permit No. 35  
Wayne, PA

**Main Line Art Center**

746 Panmure Road  
Haverford, PA 19041

**Enjoy the art of saving ...**

Everyone in your family can enjoy substantial discounts, top-rank visual art instruction, and exhibitions, when you become a Member of Main Line Art Center. Join Today!



Celebrating over 75 years of "Art for Everyone!"

**PROSPECTUS**

## 2015 Holiday Fine Craft Show and Sale

**Prospectus:** [www.mainlineart.org/events.php](http://www.mainlineart.org/events.php)

**Application:** <http://mainlineart.slideroom.com>

**Contact:** Beth Boardman, Exhibition Coordinator,  
[bboardman@mainlineart.org](mailto:bboardman@mainlineart.org), 610-525-0272 x116



Main Line Art Center

# 2015 Holiday Fine Craft Sale

**November 12 - November 22, 2015**

## Opening Reception

Thursday, November 12, 2015  
5:30pm - 7:30pm

## Bubbles and Brews Shopping Event

Thursday, November 19, 2015  
5:30pm - 7:30pm

### Requirements to Apply

Artists should submit 5 images representative of actual work to be displayed at the sale. Publicity visuals are chosen based on quality of submitted images. Juror reserves the right to refuse display in show, without refund if work is not as submitted. All entries must be submitted online via <http://mainlineart.slideroom.com>.

### Electronic Application

Artists must submit an electronic application to <http://mainlineart.slideroom.com> before May 26, 2015. Applications are available at <http://mainlineart.slideroom.com>. For frequently asked questions go to: [www.mainlineart.org](http://www.mainlineart.org).

### Application Fee

Application fee: \$35, Members; \$40, Non-Members.  
Slideroom processing fee: \$5, all applicants.

### Juror

#### Audra Fine

Owner of **Deconstructed Living**, the unique and popular home and accessories store in Wayne, PA that specializes in handcrafted, handmade, one of a kind items by independent local artists.

### Vendor Cash Awards NEW!

This year we will also be introducing cash awards selected by the Craft Sale Committee as best in show:

**Best New Vendor: \$100**

**Best Vendor Display: \$100**

**Sales Bonus:** any vendor who sells more than \$3500 in inventory will receive a **\$100 sales bonus**.

## Deadline to Apply Tuesday May 26, 2015

### Final Notification

Week of June 15th by email

### Exhibition Dates

November 12 - November 22, 2015

### Installation/Check-In

Tuesday Nov. 10th, 1pm-7pm  
Wednesday Nov. 11th, 10am-1pm

### Kick-off Party/Opening Reception

Thursday Nov. 12, 2015  
5:30-7:30pm

### Bubbles and Brews Shopping Event

Signature Cocktails, Craft Beers  
Thursday Nov. 19, 2015  
5:30pm-7:30pm

### Deinstall/Check-Out

Sunday Nov. 22, 5pm-7pm  
Monday Nov 23, 10am-12:30pm



### Installation

MLAC Committee members will check in items with each artist at their scheduled time. Artists MUST be ready to check in at scheduled time. Individual display areas are approximately 12-16 sq. ft. depending upon the craft. MLAC will provide tables and linens. Artists must bring their own shelving, locked cases and props.

### Artist Responsibilities

**Other than the application fee, there are no table fees or other required fees for accepted artists.** Artists are not required to stay with their work for the duration of the sale, as MLAC staff and committee members supervise and manage the Craft Sale. However, 12 hours of gallery sitting over the 10 day period, or a \$120 fee per artist to the Art Center is required. Accepted artists will be sent a schedule of hours from which to choose.

The inventory and sales process is automated and streamlined, and each artist will be responsible for entering all their own inventory electronically and properly tagging their inventory to comply with our barcode system.

### Sales and Liability

Main Line Art Center handles all sales, administrative tasks, and wrapping. The Art Center retains a 35% commission on all sales, and the artist receives 65%. MLAC takes all precautions to ensure that items are carefully handled and watched; however we cannot assume responsibility for theft and breakage. Jewelry or small items should be displayed in a locked case. MLAC does not provide locked cases.

### Storage Fees

Main Line Art Center requires that all artists pick up their artwork in a timely manner. Pieces remaining after the scheduled pick up days will be subject to a \$10 per day, per piece storage fee.

### For questions or more information email:

Beth Boardman, Exhibition Coordinator  
[bboardman@mainlineart.org](mailto:bboardman@mainlineart.org)

### or call:

610.525.0272, ext. 116