

746 Panmure Road
Haverford, PA 19041
610.525.0272
www.mainlineart.org



FOR IMMEDIATE RELEASE
CONTACT: Rachel Ammon, Communications Director
610.525.0272, ext. 25 rammon@mainlineart.org

Main Line Art Center Announces New Executive Director

HAVERFORD, PA (June 21, 2012)—The Board of Directors of Main Line Art Center in Haverford announces that Amie Potsic has been selected as Executive Director of Main Line Art Center. Amie will succeed Judy Herman, who is retiring after nearly 25 years leading the organization. Amie will begin her tenure as Executive Director on July 30.

“I couldn’t be more thrilled and honored to be joining Main Line Art Center,” says Amie. “I feel fortunate to succeed Judy Herman, a beloved and strong contributor to the Art Center, and to have the opportunity to work with the incredible staff, faculty, and board that are the heart of the organization. I look forward to leading the Art Center towards continued success while nurturing its vibrant, talented, and giving community.”



Amie grew up on the Main Line, living in Washington, DC, New York, and San Francisco before moving back to the Philadelphia area in 2006. She most recently served as Director of the Career Development Program at the Center for Emerging Visual Artists (CFEVA) in Philadelphia where she has curated over 70 exhibitions; collaborated with community partners such as the Mural Arts Program, inLiquid, The Clay Studio, and Philagrafika, among others; nurtured relationships with educators, gallerists, museum administrators, curators, collectors, and the Philadelphia art community; and developed professional development programming for emerging and professional artists. She is a skilled and experienced arts administrator, project manager, curator, and arts advocate, as well as being an established photographic artist. Amie was one of the featured artists in Main Line Art Center’s *Betsy Meyer Memorial Exhibition: Between the Studio and Facebook* in 2010. In addition, she is currently Chair of the Art In City Hall Artistic Advisory Board to the City of Philadelphia’s Office of Arts, Culture & the Creative Economy.

Amie was selected after an extensive six-month search led by the Board of Directors’ Executive Search Committee and renowned search consultant Lee Van de Velde. The committee was impressed with Amie’s administrative and artistic experience as well as her boundless enthusiasm and vision for the Art Center.

“Amie fills the room with her energy and vitality,” says Elaine Lisle, incoming Board President and Head of the Search Committee. “She is someone who can respect and understand that she is joining a very talented team at the Art Center. Our senior staff is a dedicated, experienced and highly-

educated group who feel very strongly about their cooperative work ethic. We think that Amie has the energy, vision and drive to pick up where Judy will leave off."

For 75 years, Main Line Art Center has enriched the lives of artists of all ages, levels and abilities through high quality visual arts classes led by professional Teaching Artists, community outreach programs serving diverse audiences, cutting-edge exhibition and events, and artistic development opportunities. The Art Center continues to support the mission originally set forth by its founders: To inspire and engage artistic creativity for all ages and abilities and to celebrate and strengthen the essential role of visual art in community life. Last year alone nearly 15,000 individuals, ages two to senior citizens, participated in our programs and chose the Art Center as their home for creativity and growth, just as generations of community members have before them.

Main Line Art Center is located at 746 Panmure Road in Haverford, behind the Wilkie Lexus dealership just off of Lancaster Avenue. The Art Center is easily accessible from public transportation and offers abundant free parking. For more information about the Art Center's programs, please visit www.mainlineart.org or call 610.525.0272

###